



Reducing Plastic Actions in Taiwan



Peir

Taiwan Coral Island Association, Taiwan

- Little Liuqiu, the best place to see sea turtles in Taiwan.
- Protecting sea turtles through Beach **Money Cleaning Beach Action**.
- Reducing Plastic Bottle via **Ecocup Action**.



Limited beach money as awards for ppl who wins in the beach clean-up



The beach money to be used at local businesses for discounts.



More than 100 stores participating.

Without Beach money

2016

(6 times of beach cleanup activities)

The average number of participants : 40

The average weight : 55 Kg/times

→(1.37 kg / ppl)

With Beach money

2017

(5 times of beach cleanup activities)

The average number of participants : 88

The average weight : 380 Kg/times

→(4.32 kg / ppl)



2018 →(5.4 kg / ppl)

The average number of participants : 72

2019 →(7.2 kg / ppl)

The average number of participants : 96

Liuqiu Eco Cup



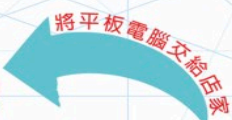
琉行杯!! 共享行動



任務一



任務二



任務三



取得愛地球認證杯
環境因您而美好
謝謝您加入琉行杯共享行動

Easy ways to reduce disposable cup

