





Destinations at Risk The Invisible Burden

of tourism







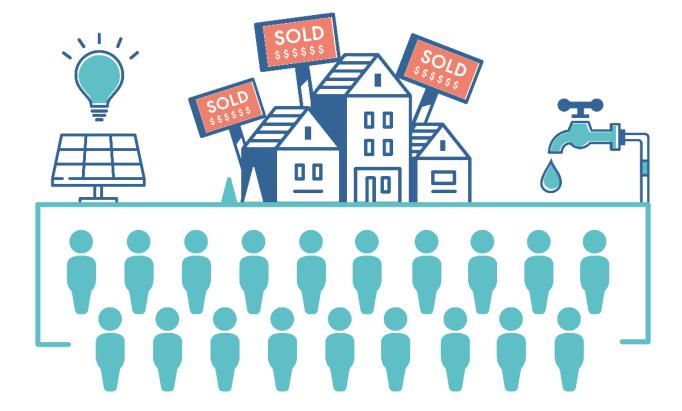


Destination Requirements Entail Full Cost Accounting



Destination Costs Rise with Demand

04

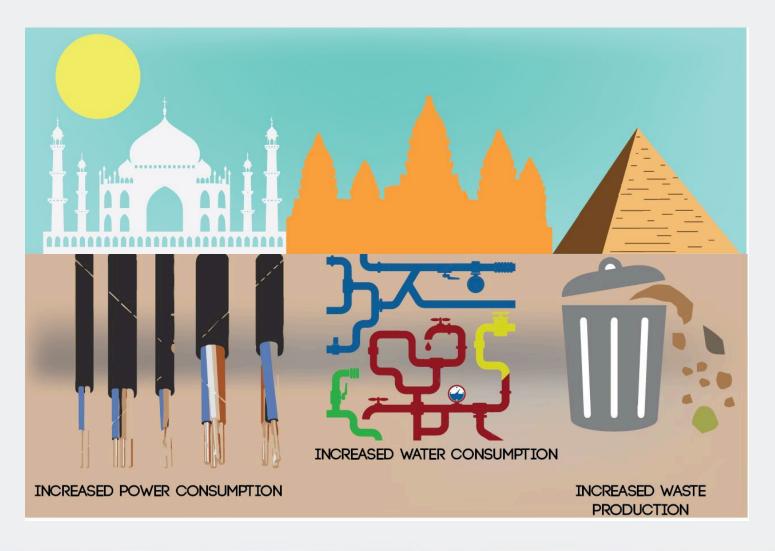


Increased demand on resources

Increased demand for land, urban resources, water and energy.



Infrastructure Costs are Not Accounted for Per Tourist



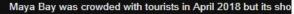




Iceland beauty spot Fjaðrárgljúfur closing to tourists

ilit Marcus, CNN • Updated 20th May 2019











lier this year CREDIT: GETTY

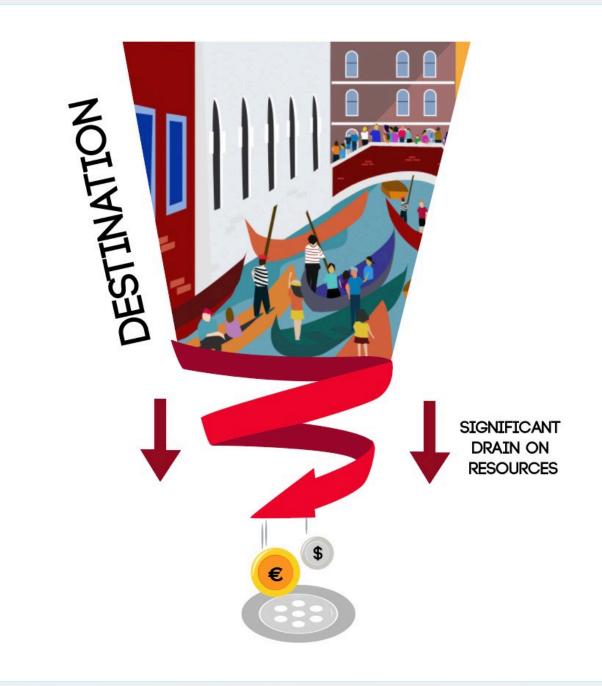




Infrastructure is Stretched Beyond Tolerance



Threats of Over
Developing Tourism
Destinations





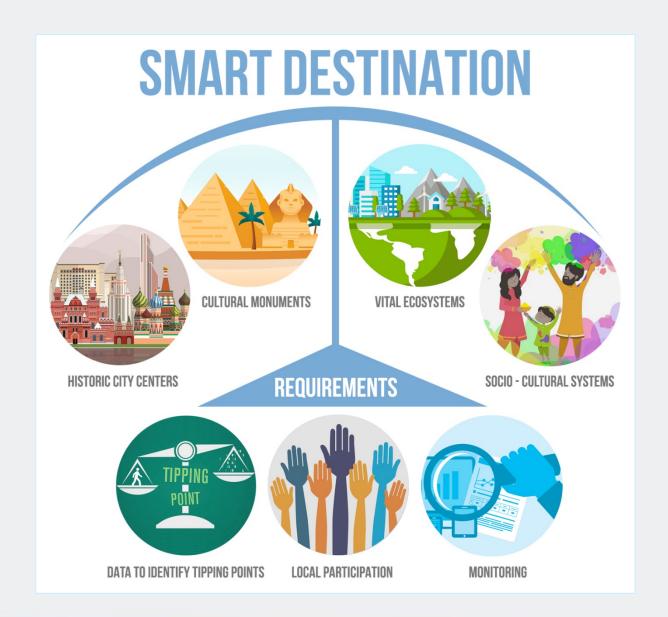
Planning Tourism and People Based Growth





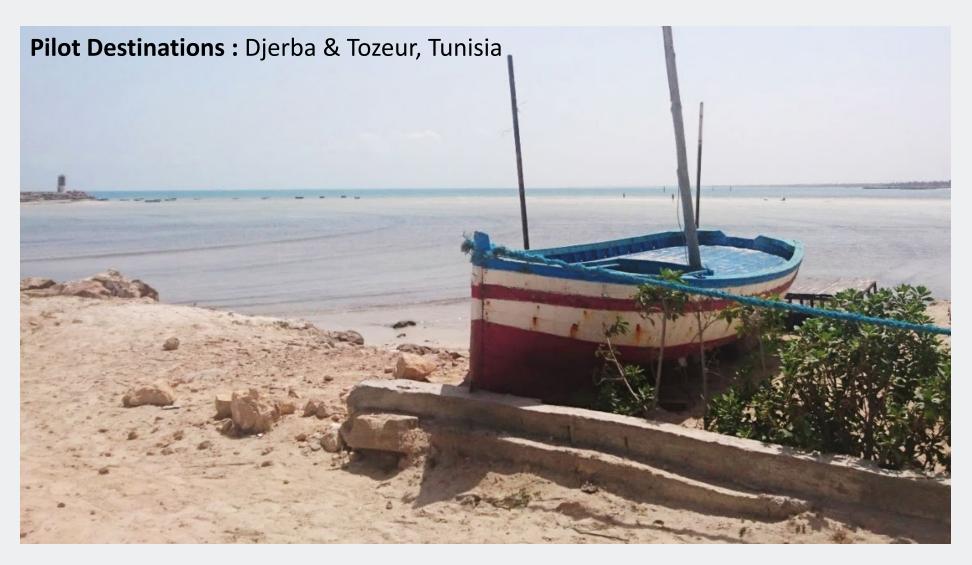
What Measurements are Needed?

- SMART Destinations must protect
 - Historic city centers
 - Cultural monuments
 - Vital ecosystems
 - Socio-Cultural systems





Tourism and resource use

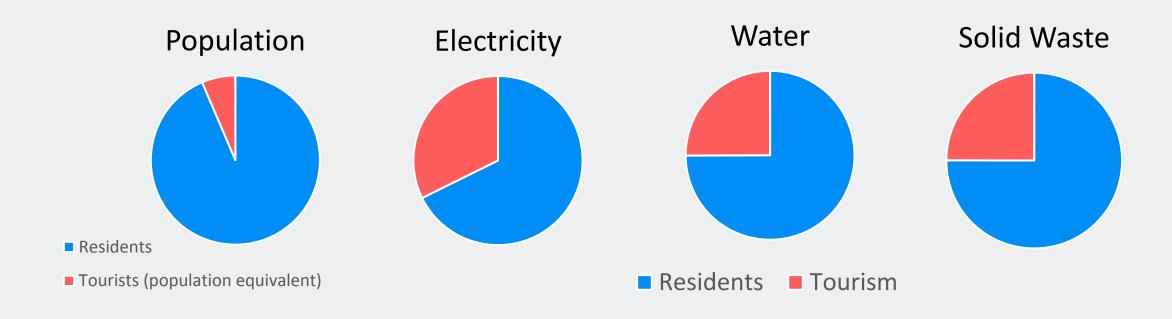








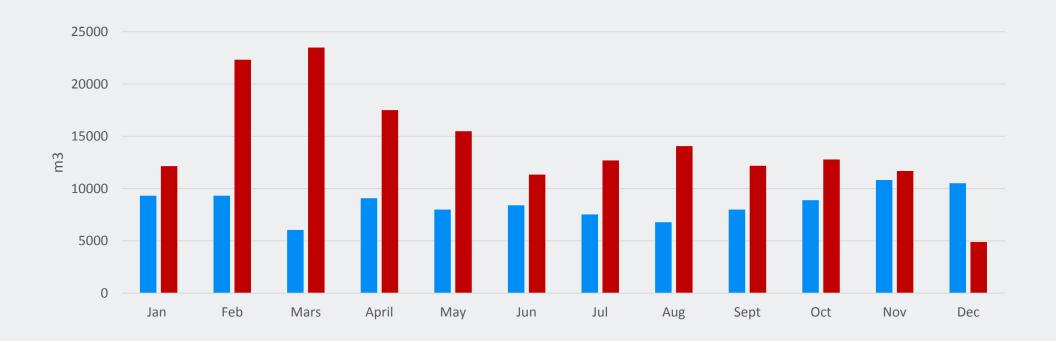
Tourism's resource use in Djerba, Tunisia





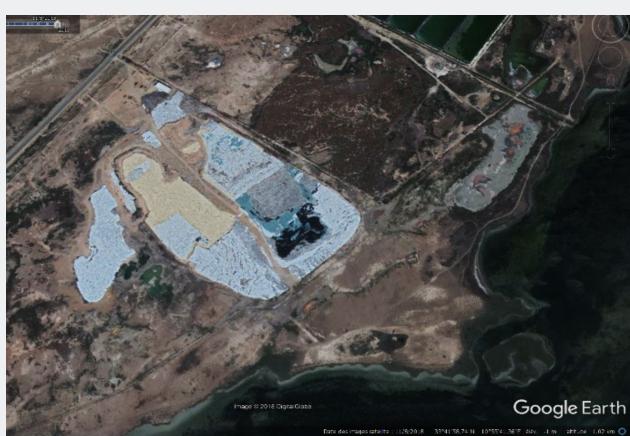


Unaccounted for tourism costs



Unaccounted for tourism costs





2015 2018



Hotels generate more revenue and jobs (2.1 people per bed space compared to 0.78 for apartments)

Apartments/houses are more likely to be micro enterprises (76%) compared to hotels (35%)

Tourists in 5* hotels spent the most (EUR60 /day) but 1-2* apartments spend more on local bars, restaurants and shops





Mandate & Incentives

Private & Public Sector Collaboration

Funding

Innovation

Capacity Building

Information and Data



www.invisibleburden.org

Twitter: @traveltf

www.thetravelfoundation.org.uk