

Building the Accessible Ecosystem

Leading the progress in Tourism Accessibility.

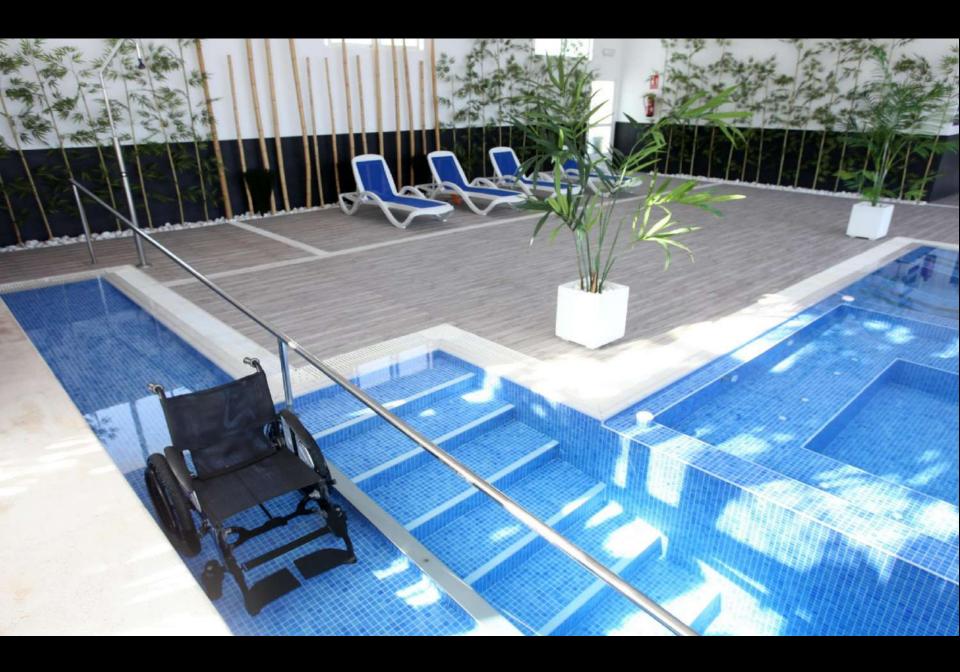












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arming Hotels





Native expertise:

A decade leading in the industry

For more than 10 years we've worked hand in hand with hoteliers, people with disabilities and accessibility solutions suppliers worldwide bringing progress in the sector and empowering hoteliers and people with disabilities to provide and enjoy a more equal experience though awareness and action.



































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ANNUAL MAGAZINE









Achievements on the ground

Facilitating accessible tourism through innovative online systems - NATIVE Hotels and Accessible Tourism upgrades global reference platform for accessible tourism

Accessibility is a cornerstone of responsible tourism policy. Tourism is a universal right that extends to all, including people with disabilities, the elderly, and families with young children.

Yet people with disabilities or mobility challenges are often unable to enjoy the same freedom to travel as most other people because of the way environments, transportation systems and tourism services are designed. Challenges may be encountered in every stage of their journey, from accessing information, taking local transport, finding accommodation, to participating in cultural or sporting events as participants or spectators. People with disabilities have equal rights to the spectrum of tourism services and opportunities, including independent travel, accessible facilities, trained staff and reliable information.

NATIVE's accessible tourism website

In light of this, the non-profit organization NATIVE Hotels and Accessible Tourism has created an innovative global reference platform for accessible tourism through its multi-language and accessible website, featuring an accommodation database and is currently looking for an online and global booking engine. NATIVE has been an industry pioneer in offering accessible hotels from an accessible website in six languages since 2010, thanks to the support of its partners InSuit, Implaser, Ability Magazine, Puntodis, Hearing Software, Sign-Lab, Fundación Oir es Clave and Fundación Tecnologia Social.

In 2017, NATIVE's website was significantly improved, ready to include a booking engine, enhanced according to accessibility standards and features a wide range of specific infrastructure and services for clients with special needs, including, among others, swimming pool ramps, accessible boats, portable induction loops, vibrating wrist watches or special menus for celiacs. The site is equipped with the state-of-the-art InSuit web accessibility system, wherein users with disabilities such as Parkinson's Disease or arthritis are able to navigate the website easily just by blowing into the headset microphone, by emitting a sound, or touching any key.



The traveler with mobility challenges enjoyed the same freedom to travel as most other people thanks to accessible tourism in Quarzazate. Morocco.

Additional and cutting-edge features are underway, including an eye-tracking system, which utilizes as an eyewink in lieu of a mouse click, as well as a new browsing solution with a new software format that allows for even greater accessibility for free.

Since its inception, NATIVE has successfully engaged 73 hotels in Spain, Portugal, Morocco, Italy and Mexico, to attend to the needs of elderly and disabled guests by either joining the network or upgrading their services to ensure a stay that is more accessible and comfortable. Looking ahead, NATIVE is poised to share its knowledge with other institutions and companies participating in the One Planet network, and is working to expand its model worldwide through an already existing global hotel and tourism platform. NATIVE is currently looking to partner with an online

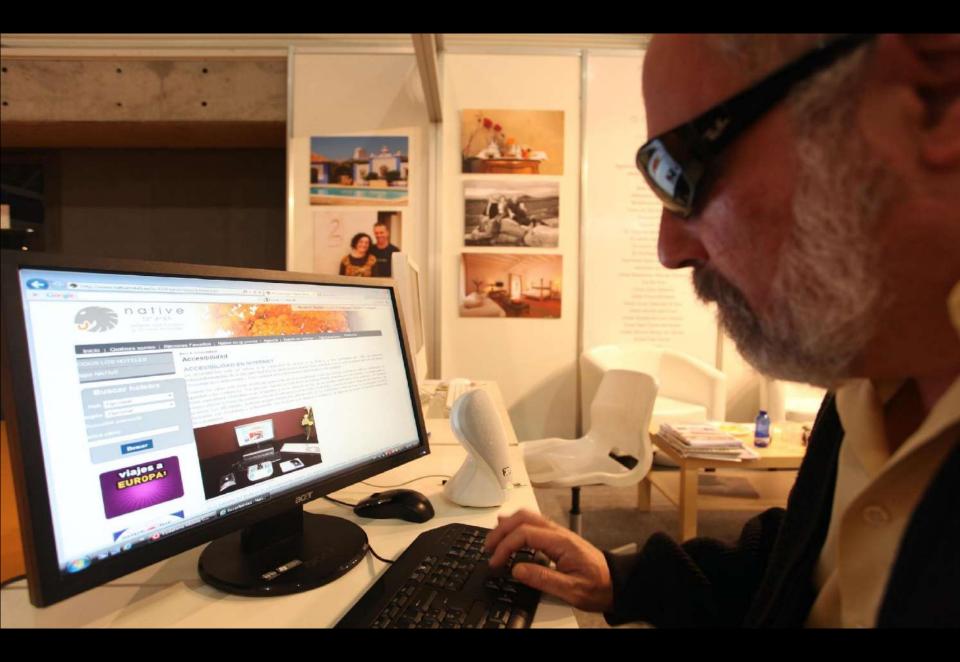
travel agency in order to integrate its work in its structure to make it the first online travel website offering inclusive and accessible information and services.

At a time when the demand for accessible tourism is growing, NATIVE's online platform represents a model approach to accessible tourism that embraces the opportunity to not only serve an important and growing market but also increase tourism revenue. With more individuals able to travel with universally-designed tourism structures and services, the tourism sector grows, enjoys longer seasons and generates more income.

For more information:







The same website for everyone is not magic, just technology for the people





Hotels

Hotel Tres Sants



The Hotel

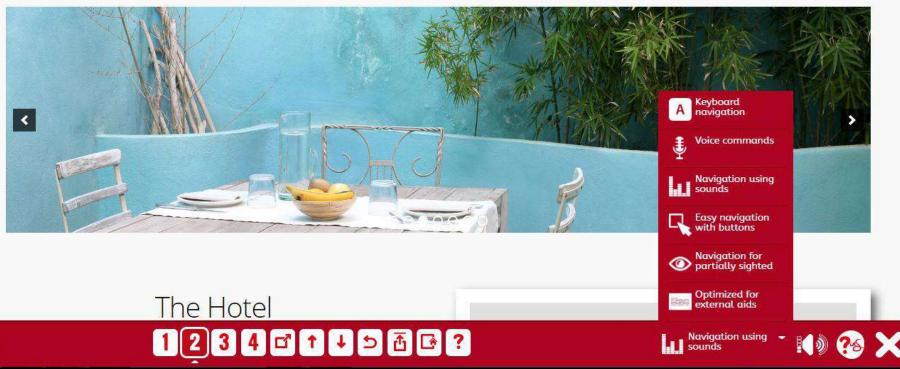
Strolling through the centre of Ciutadella which captivates us, we pass Tres Sants without even realising. The way this hotel blends into its environment with absolute mimicry. And at the same time chameleonic, as one only has to cross





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Hotel Tres Sants



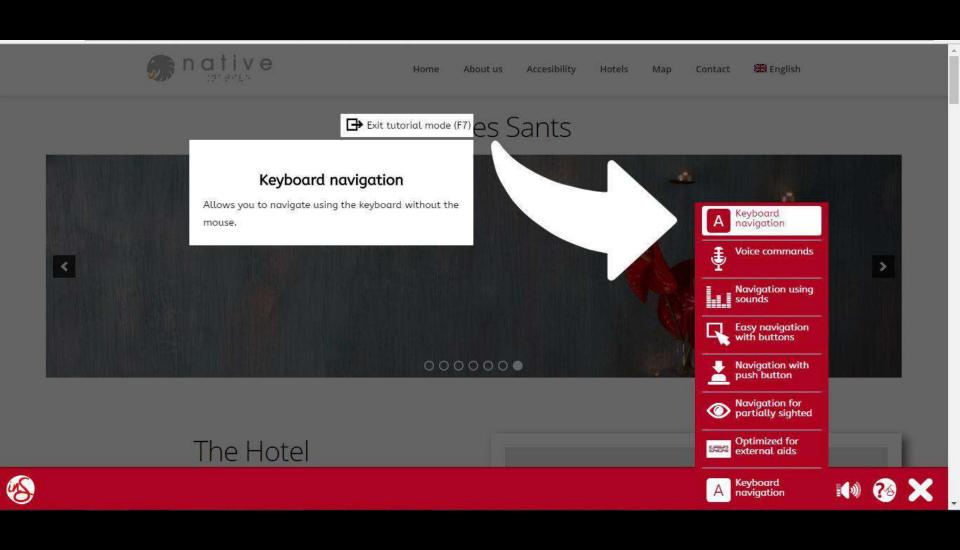




























Spain



Aldea Rural Couso Galán

Ourense

The hamlet of Couso was abandoned when Jose María Galán visited this beautiful source of the river Limia. In



Aldeaduero

Salamanca

The Saucelle waterfall (Salto de Saucelle), which regulates the river Douro on the frontier of Salamanca with Portugal, it used to have a small



Altafulla Mar Hotel

Tarragona

Here is a hotel which has taken comfort in account in all its structuring. Functional and modern, it



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- Alicante
- Almeria
- Asturias
- Ávila

Hotel Services

- Hotel accessible for wheelchair with
- Hotel accessible for wheelchair with independence
- Parking with reserved place
- Hotel comfortable for seniors







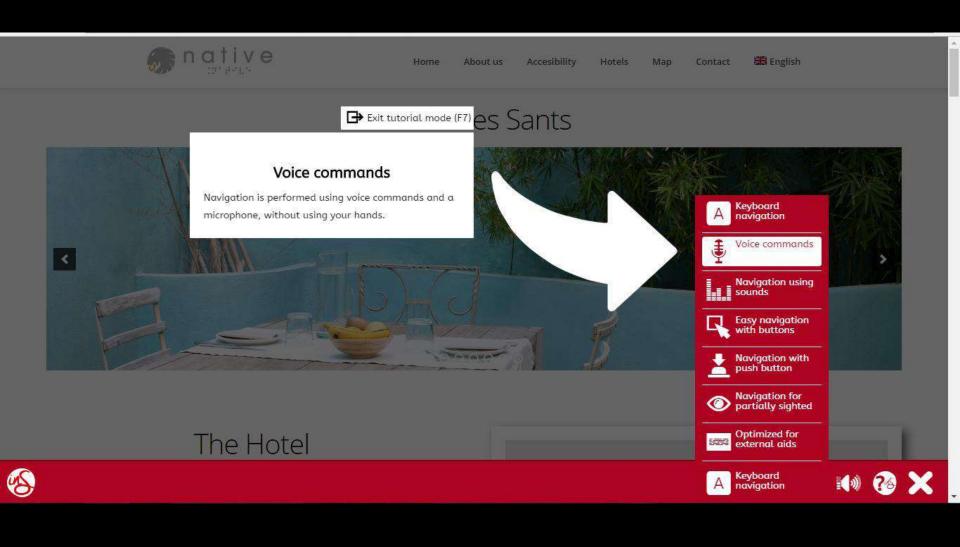


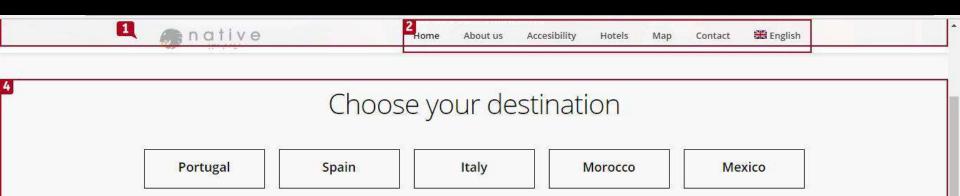


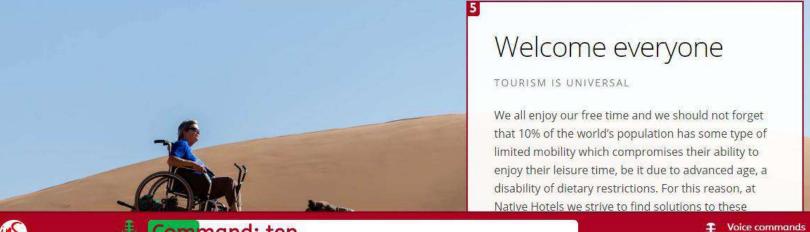






















Map

FIND A HOTEL WHICH SUITS YOUR NEEDS



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The Hotel

Strolling through the centre of Ciutadella which captivates us, we pass Tres Sants without even realising. The way this hotel blends into its environment with absolute mimicry. And at the same time chameleonic, as one only has to cross the threshold to enter a dream world, the walls covered in multicoloured frescoes or made of "marés", a stone from local quarries omnipresent in the island. On the ground floor a cosy reading room and a prim tea room with a fire place and old vaulted ceilings. On a lower level the dining room, giving on to a beautiful "patio" with a Washington palm tree, is the space for breakfasts which stretch in time. The coffee that accompanies the "ensaimada" (typical Balearic bun) asks to read the newspaper or a book, in no hurry. In the vaulted basement, a chromo therapy swimming pool like a medieval reservoir, and a space for sauna and massages is the favourite place to end the day. On the first and second floors, the bedrooms each different and unexpected, are an exercise of imagination and they are part of this dream topped off by the roof terrace, with privileged views of the Cathedral and the old town. The moment has come to listen to the church bells, the flapping of wings of the flocks of pigeons, or the discreet horn of the ferry reaching



















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2 **ACCESSIBLE** BOOKING

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Thank you

