



 **GSTC**
Global Sustainable Tourism Council


LODG'ING

Sustainable

MICE



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1. MICE NATURE TRENDS
2. BENEFITS
3. LODG'ING CONCEPT
4. CHALLENGES



THE NEW TRENDS

NATURE EVENTS

- ▶ Needs of **fresh air** and **liberty**
- ▶ Needs of **escape** and **adventure**
- ▶ Needs of **conviviality**
- ▶ Needs of getting **back to basics**
- ▶ Needs of **stay locals**
- ▶ Needs of **meaningfulness**



THE EXPECTATIONS

BENEFITS

- ▶ Awareness of **environment challenges**
- ▶ Putting the **CSR company policies** into practices
- ▶ **Improve** the sense of belonging to the company
- ▶ Increase the **well-being**





LODG'ING

Nature is the new luxury

@lodgingfrance

LODG'ING OUR CONCEPT

LODG'ING, what is it? A **Nomadic Hotel**, which makes you travel to the 4 corners of Europe to make you live a **glamping experience** nearby your **favorite events** or in a **pristine natural location**.

Nature CAMP

During the summer period we create and develop **Pop Up villages** in the **middle of nature**, in different exceptional sites in France and Switzerland.

Up to 30 Lodges and
100 people per site.

Event CAMP

We offer a bespoke services, from the creation of the **glamping village**, to the **realization** of the **event**.

We adapt our services according to the expectations of our customers in order to build a **tailor-made offer**.

Up to 200 Lodges and
800 people per site.

Secret CAMP

We look for unique places that have a seasonal natural highlight to offer. We create then an ephemeral and exclusive glamping offer nearby with Premium services.

Up to 3 Lodges and 6
people maximum per site.



GLAMPING ACCOMMODATION



TOILETS SHOWERS



RECEPTION AREA



THE CATERING



A TEAM OF SERVICES PROVIDERS

GENERAL ORGANIZATION OF AN EVENT



SUSTAINABILITY

ACTIONS

- > LOCAL CATERER
- > CHARITY ASSOCIATION FOR FOOD WASTE



EVENTS X



- > LOW IMPACT ACTIVITIES (BIKE, CANOE..)



- > TRAIN + BUS COMBINATION



- > SOLAR ENERGY
- > NATURAL HEATING
- > FLEXIBLE STRUCTURE



- > 20L USE SHOWER PRACTICES



- > COMPLIANCE WITH LOCAL REGULATION

CHALLENGES

Sustainability is a journey not a destination.

TRANSPORT

HEAVY LOGISTICS



EQUIPMENT

PURCHASE FROM OVERSEAS
LACK OF TECHNOLOGY ON SITE



LABOUR

HIGH TURNOVER





Get in touch

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