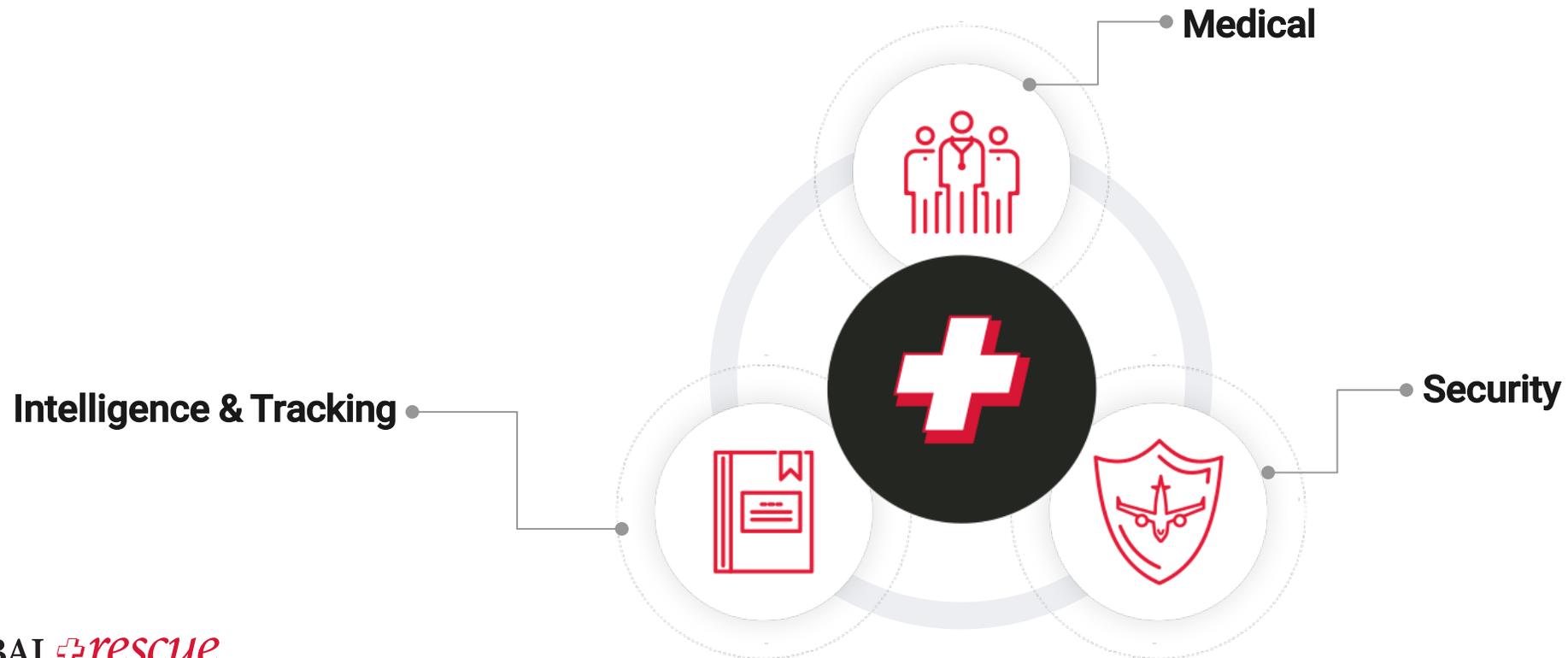


# WHAT IS GLOBAL RESCUE?

*World's leading travel risk, crisis management and response company*



# CRISIS READINESS

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- 90 national and city-level crises
- Natural disasters, public health, civil unrest
- 2001 – 2018
- Lost arrivals and visitor spending



## CRISIS READINESS

ARE YOU PREPARED AND RESILIENT TO  
SAFEGUARD YOUR PEOPLE & DESTINATIONS?

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# PREPARATION AND RESILIENCE

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- Risk and Crisis Management
  - Continuous improvement



# EMERGENCY ACTION PLAN

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- Identify risks
- Mitigate risks
- Define response systems & protocols
- Recovery



# PEOPLE TRAVEL WHEN THEY FEEL CONFIDENT

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A “PLAN B” HELPS PEOPLE TRAVEL MORE BOLDLY