

The GSTC Global Sustainable Tourism Conference will be held in Sentosa, Singapore, 13th – 16th of November 2024

The Global Sustainable Tourism Council (GSTC) will be holding the GSTC2024 Global Sustainable Tourism Conference in Sentosa, Singapore, during November 13th-16th, 2024.

The event aims to unite global and local tourism professionals engaged in advancing and advocating for sustainable travel and tourism. The conference and pre-conference training will be held at the Equarius Hotel in Resorts World Sentosa, certified against both <u>GSTC Destination</u> and <u>Industry Criteria for Hotels</u>.

With an estimated 500 participants, the GSTC2024 Global Sustainable Tourism Conference in Sentosa will attract representatives from diverse sectors, including the public sector, hotels, tour operators, companies, academia, development agencies, online travel agencies, and non-governmental organizations. Over the course of four days, attendees can engage in a comprehensive program comprising a <u>pre-conference training session</u>, interactive panels, workshops, meetings, and social events. Beyond the professional development opportunities, participants will also have the chance to immerse themselves in the allure of Sentosa.

The conference's agenda revolves around four key themes:

- Driving Sustainable Urban Tourism
- Sustainable Hospitality
- Integrating Sustainability across the Value Chain
- Preserving Culture and Heritage

By addressing these key themes, the conference aims to empower participants with the knowledge and skills needed to advance sustainable tourism practices, ensuring a positive impact on both the environment and local communities.

<u>Registration is now open</u> for the GSTC2024 Global Sustainable Tourism Conference, where thought leaders, industry experts, and stakeholders converge to shape the future of sustainable travel and tourism.

For more information, please visit www.gstcouncil.org/gstc2024singapore/

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About GSTC

The Global Sustainable Tourism Council® (GSTC®) establishes and manages global sustainable standards, known as the GSTC Criteria. There are three sets: Destination Criteria for public policy-makers and destination managers, Industry Criteria for Hotels and Tour Operators, and MICE Criteria for Venues, Event Organizers, and Events & Exhibitions. These are the guiding principles and minimum requirements that any tourism business or destination should aspire to reach in order to protect and sustain the world's natural and cultural resources while ensuring tourism meets its potential as a tool for conservation and poverty alleviation.

The GSTC Criteria form the foundation for GSTC's assurance role for Certification Bodies that certify hotels/accommodations, tour operators, and destinations as having sustainable policies and practices in place. GSTC does not directly certify any products or services, but provides accreditation to those that do. The GSTC is an independent and neutral USA-registered 501(c)3

non-profit organization that represents a <u>diverse and global membership</u>, including national and provincial governments, leading travel companies, hotels, tour operators, NGOs, individuals and communities – all striving to achieve best practices in sustainable tourism.

Information for media and the press: www.gstcouncil.org/about/for-the-press/