

### MATT CALLAGHAN

**DIRECTOR OF CUSTOMER & OPERATIONS** 

### WHO WE ARE

- > Launched in 2019, offering beach & city package holidays to over 5000 hotels
- > Fastest growing major holiday company in the UK having taken over one million customers away in our first year
- > Targeting +60% customer growth for summer 2023
- > Europe's best leisure network
- > Award winning sustainability strategy

#### Our mission

To become Europe's most loved holiday company



### OUR SUSTAINABILITY STRATEGY

### Our vision

A world where travel makes a positive impact on the environment and local communities

#### Our mission

To make sustainable holidays mainstream



# TAKING ACTION, CREATING IMPACT



Create better holiday choices



Keep our holidays special



Transform travel for everyone



Education



Collaboration



Rapid implementation

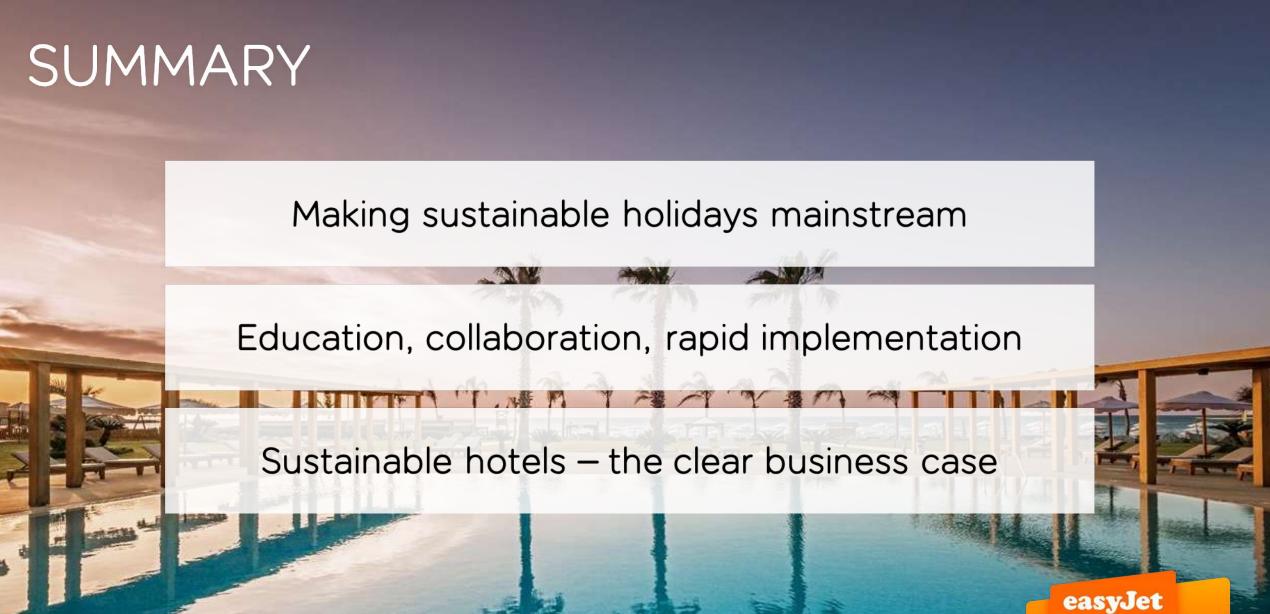


### **OUR PARTNERSHIP**



## HOTEL CERTIFICATION - THE BOTTOM LINE





holidays