

Early Adopter Program for The GSTC MICE Criteria Application Form

Please fill out this form and submit it with other required documents to GSTC at:
criteria@gstcouncil.org

Applicant Information	
Organization Name	
Address	
Legal Representative	
Scope of Business	<input type="checkbox"/> Venue <input type="checkbox"/> Event Organizer
Sector	<input type="checkbox"/> Public <input type="checkbox"/> Private
Geographic Coverage of the MICE Criteria	<i>(Countries or Regions where the Criteria will be used)</i>
Number of Employees	Full-time employees # (); Part-time employees # ()
For venue: Number of Events per year held in the venue; For event organizer: Number of Events per year organized by the organization	<i>(Average # per year of the recent three years)</i>
(For Event Organizers Only) Top three destinations for events held in 2023	<i>(regional name where events were held)</i>
Top three target markets (types of industry)	
Name of Contact Person	
Contact Email	

My organization is fully aware that

- there is a participation fee for this program;
- this program does not provide any label/mark/certificate;
- there are requirements as outlined in the Agreement.

Based on the above understanding, My organization pledges to

- submit this application form without any false or misleading statements or for omitting information;
- sign off the Agreements on commitment to the Early Adopter Program (the Agreement includes the Early Adopter Program Transparency Agreement);
- join/remain GSTC membership;
- commit to complete the program with an active attitude without dropping out for two years.

Date:

Name:

Title/Position

Signature:

Checklist for submission

- Signed Application form
- At least **three (3) good practices** (please use the following template and submit case studies of the sustainability activities in your business, referring to specific GSTC Criteria.)
- *Signed Agreement on the Requirements for the Early Adopters* (The document for signature will be shared with the final candidates)

Contact for inquiry or submission of the document

- criteria@gstcouncil.org

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Template for Good Practices

Please fill out the tables and submit this document along with the application form to GSTC at criteria@gstcouncil.org

Organization:

Scope of Business: [] Venue [] Event Organizer

Guidance on Providing Good Practices

1. Please review the GSTC MICE Criteria.
2. Identify the organization's good practices that meet at least three criteria from the GSTC MICE Criteria.
3. Choose three good practices that are different from each other
For example, local and environmentally friendly certified products will be presented together under A9 (Purchasing and contracting).
4. One criterion of the GSTC MICE Criteria must be fulfilled by at least one case of good practices.

Note: A case can be relevant to multiple criteria, and there is no limit to the number of relevant criteria.

5. Please share a website that contains relevant information and supporting photos that demonstrate the practices being suggested.

Note: It's fine to include multiple photos, but please add them to the table instead of attaching them separately.

Good Practice #1

Topic (e.g., Local purchasing)	<i>(One line describing the case, including the topic keyword)</i>
Relevant criterion or criteria from GSTC MICE Criteria (e.g., A9. Purchasing and contracting)	
Explanation of good practice	<i>(Please tell the story, including what went well, who was involved, how the process was...)</i>
Relevant website, if applicable	
Supporting photo(s)	<i>(Pictures or photos that best describe the case. Please insert a picture that was taken by you or that does not have copyrights. Or please provide the source of the picture.)</i>
Others	

Good Practice #2

Topic (e.g., Local purchasing)	<i>(One line describing the case, including the topic keyword)</i>
Relevant criterion or criteria from GSTC MICE Criteria (e.g., A9. Purchasing and contracting)	
Explanation of good practice	<i>(Please tell the story, including what went well, who was involved, how the process was...)</i>
Relevant website, if applicable	
Supporting photo(s)	<i>(Pictures or photos that best describe the case. Please insert a picture that was taken by you or that does not have copyrights. Or please provide the source of the picture.)</i>
Others	

Good Practice #3

Topic (e.g., Local purchasing)	<i>(One line describing the case, including the topic keyword)</i>
Relevant criterion or criteria from GSTC MICE Criteria (e.g., A9. Purchasing and contracting)	
Explanation of good practice	<i>(Please tell the story, including what went well, who was involved, how the process was...)</i>
Relevant website, if applicable	
Supporting photo(s)	<i>(Pictures or photos that best describe the case. Please insert a picture that was taken by you or that does not have copyrights. Or please provide the source of the picture.)</i>
Others	