

GSTC Sustainable Tourism Course

Fiji, August 3 - 4, 2025

DAY 1

8:30 - 9:00	On-site Registration	
9:00 - 10:30	Morning Session 1: <ul style="list-style-type: none"> Sustainable Tourism Overview: the definition and principles of sustainable tourism; issues, current trends, business case for sustainability. Introduction to the GSTC and GSTC Criteria: an introduction to the GSTC Criteria; the GSTC's roles in the global tourism industry. 	Learning Goals: <ul style="list-style-type: none"> Understand the roles of the GSTC and the GSTC Criteria. Learn about and discuss relevant sustainability issues and tourism trends.
10:30 - 11:00	Coffee Break	
11:00 - 12:30	Morning Session 2: <ul style="list-style-type: none"> GSTC Destination Criteria (A. Sustainability Management) 	Learning Goals: <ul style="list-style-type: none"> Become familiar with sustainability management principles and discuss best practices.
12:30 - 13:30	Lunch Break	
13:30 - 15:00	Afternoon Session 1: <ul style="list-style-type: none"> GSTC Industry Criteria (A. Sustainability Management) 	Learning Goals: <ul style="list-style-type: none"> Become familiar with sustainability management principles and discuss best practices of hotels and tour operators.
15:00 - 15:30	Coffee Break	
15:30 - 16:30	Afternoon Session 2: <ul style="list-style-type: none"> GSTC Industry Criteria (B. Socioeconomic Impacts) 	Learning Goals: <ul style="list-style-type: none"> Learn about sustainability practices that effectively address the socioeconomic impacts of hotels and tour operators.
16:30 - 17:00	<ul style="list-style-type: none"> Day 1 summary and wrap-up 	

Day 2

9:00 - 9:30	<ul style="list-style-type: none"> • Day 1 Re-cap • Day 2 Introduction 	
9:30 - 10:30	Morning Session 1: <ul style="list-style-type: none"> • GSTC Destination Criteria (B. Socioeconomic Impacts) 	Learning Goals: <ul style="list-style-type: none"> • Understand issues and challenges related to the socioeconomic impacts of tourism.
10:30 - 11:00	Coffee Break	
11:00 - 12:30	Morning Session 2: <ul style="list-style-type: none"> • GSTC Destination Criteria (C. Cultural Impacts) • GSTC Industry Criteria (C. Cultural Impacts) 	Learning Goals: <ul style="list-style-type: none"> • Understand issues and challenges related to the impact of tourism on local cultural heritage.
12:30 - 13:30	Lunch Break	
13:30 - 14:20	Afternoon Session 1: <ul style="list-style-type: none"> • Guest speech 	Learning Goals: <ul style="list-style-type: none"> • Learn the best practices
14:20 - 15:00	Afternoon Session 2: <ul style="list-style-type: none"> • GSTC Industry Criteria (D. Environmental Impact) 	Learning Goals: <ul style="list-style-type: none"> • Learn about best practices on reducing footprint and positively contributing to conservation.
15:00 - 15:30	Coffee Break	
15:30 - 16:30	Afternoon Session 3: <ul style="list-style-type: none"> • GSTC Destination Criteria (D. Environmental Impact) 	Learning Goals: Learn about best practices on how a hotel business reducing negative impacts in terms of environmental sustainability.
16:30 - 17:00	<ul style="list-style-type: none"> • Day 2 summary • Training wrap-up: looking back and moving forward 	