

## BOARD MEMBER APPLICATION

The GSTC appreciates your interest in dedicating your time to fulfilling the mission of the organization. To ensure we have a balanced representation and that the membership is aware of your background and expertise, please fill out the following form and submit with your most updated bio or curriculum.

Please note these requirements in the GSTC bylaws:

- *All members of GSTC in good standing and compliant with the requirements for membership may be elected to the Board.*
- *All Directors shall be over eighteen years of age, nominated and seconded by individuals or by persons who represent organizations, which are members of the Corporation. All such nominated persons shall stand for election to the Board.*

## APPLICANT INFORMATION

Name:

Organization Name:

Description of the Organization (brief):

Applicant's Nationality:

Country of Residence:

Age:

Gender:

*Applicants must also provide with this application form:*

- *Current CV*
- *Small photograph suitable for displaying on a website*
- *Two letters of nomination endorsement from current GSTC members*

☐ Check here if applying for nomination to the special certification board position

## ORGANIZATIONAL INFORMATION

Type of organization and GSTC membership:

<b>Travel &amp; Tourism Industry:</b> tour operators, hotels, lodges, resorts, travel consulting firms, travel agencies, travel guides, travel trade associations, travel and tourism businesses, media/communications agencies	<input type="checkbox"/>
<b>Certification Bodies:</b> organizations that have the authorization to provide written assurance and logo provision to certify that a product, service, company, process or management system conforms to specific requirements; includes organizations certifying the compliance of travel and tourism businesses or destinations with sustainability criteria	<input type="checkbox"/>
<b>Travel and Trade Associations:</b> membership organizations dedicated to promoting tourism; includes associations for travel professionals and entrepreneurs involved in the travel and tourism industry	<input type="checkbox"/>
<b>Governments:</b> national, local and regional	<input type="checkbox"/>
<b>NGOs:</b> all certified/registered non-profit and non-governmental organizations	<input type="checkbox"/>
<b>Academia:</b> technical schools, colleges, universities, research institutions; approval must come from a senior official of the organization with appropriate authorization.	<input type="checkbox"/>
<b>Individual:</b> individual consultants/experts/professionals with a vested interest in the tourism industry, and knowledge of the sustainable tourism sector, not affiliated with an organization	<input type="checkbox"/>

Global Region (select the region where your organization is headquartered)

Africa	<input type="checkbox"/>
Americas	<input type="checkbox"/>
East Asia and the Pacific	<input type="checkbox"/>
South Asia	<input type="checkbox"/>
Europe	<input type="checkbox"/>
Middle East	<input type="checkbox"/>

## AREAS OF INTEREST

Which of the following are your areas of interest? Select the relevant working groups:

☐ Education and Training Working Group develops and compiles GSTC-compatible good practices, education/training tools, case studies, and a capacity building program to empower the tourism industry and other tourism stakeholders with the resources needed to improve sustainability outcomes.

☐ Market Access Working Group identifies, develops (as needed) and disseminates business-to-business solutions that will allow tourism businesses that align themselves with the GSTC to reach greater market potential and market share.

☐ International Standards Working Group develops and revises the GSTC Criteria by adhering to the standards-setting code of The ISEAL Alliance and other relevant internationally-recognized norms.

☐ Destination Stewardship Working Group sets policy for how GSTC member organizations and other stakeholders in industry and government can and should support destination stewardship.

☐ Communications Working Group assists in developing and coordinating internal and external communications policy and approach.

☐ Business Travel Working Group advises the Secretariat how GSTC activities and programs may better engage business travel including the MICE subsector.

## Board of Director Applicant Agreement

The Board of Directors is the governing body of the GSTC, requiring of its members to exhibit dedication and loyalty to their role and the organization. Board members will act in the best interests of the organization, ensuring that GSTC information remains confidential, decisions are always made in the best interests of the organization, and acting in compliance with the mission, goals and By-Laws of the organization.

If I am elected as Board Member, I hereby commit to:

- Demonstrate skills and expertise that are aligned with the roles and responsibilities expected from the Board.
- Be in good standing with GSTC - meaning must have paid the approved annual membership prior to submission of this nomination and complied with requirements of by-laws and operational manual.
- Attend the GSTC Annual Global Conference, which includes the only in-person board meeting per year, including paying own travel expenses.
- Demonstrate commitment to attend regularly scheduled conference calls and additional extraordinary meetings.
- Bring resources to the organization, noting the guideline – but not requirement -- of a combined financial/in-kind contribution of \$10,000 annually from your organization plus stakeholders/network
- Indicate ability and interest to Chair a working group (not a requirement but preferred).
- State in writing any conflict of interest (perceived or real) in the documentation provided by GSTC.

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Signature

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Printed Name

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Date