

GSTC2019 Azores

Island and Marine Tourism





Roi Ariel

GSTC General Manager



Marlene Damião

Azores Regional
Director of Tourism



Jerry Spooner

Director of Vanuatu
Department of Tourism



Rosa Harris

Director of Tourism of
Cayman Islands





Cayman
Islands

Azores

Vanuatu

GSTC Destination Criteria

A1 Sustainable destination strategy

A2 Destination management organization

A4 Tourism seasonality management

A5 Climate change adaptation

A11 Sustainability standards

C4 Cultural heritage protection

D2 Protection of sensitive environments

D3 Wildlife protection



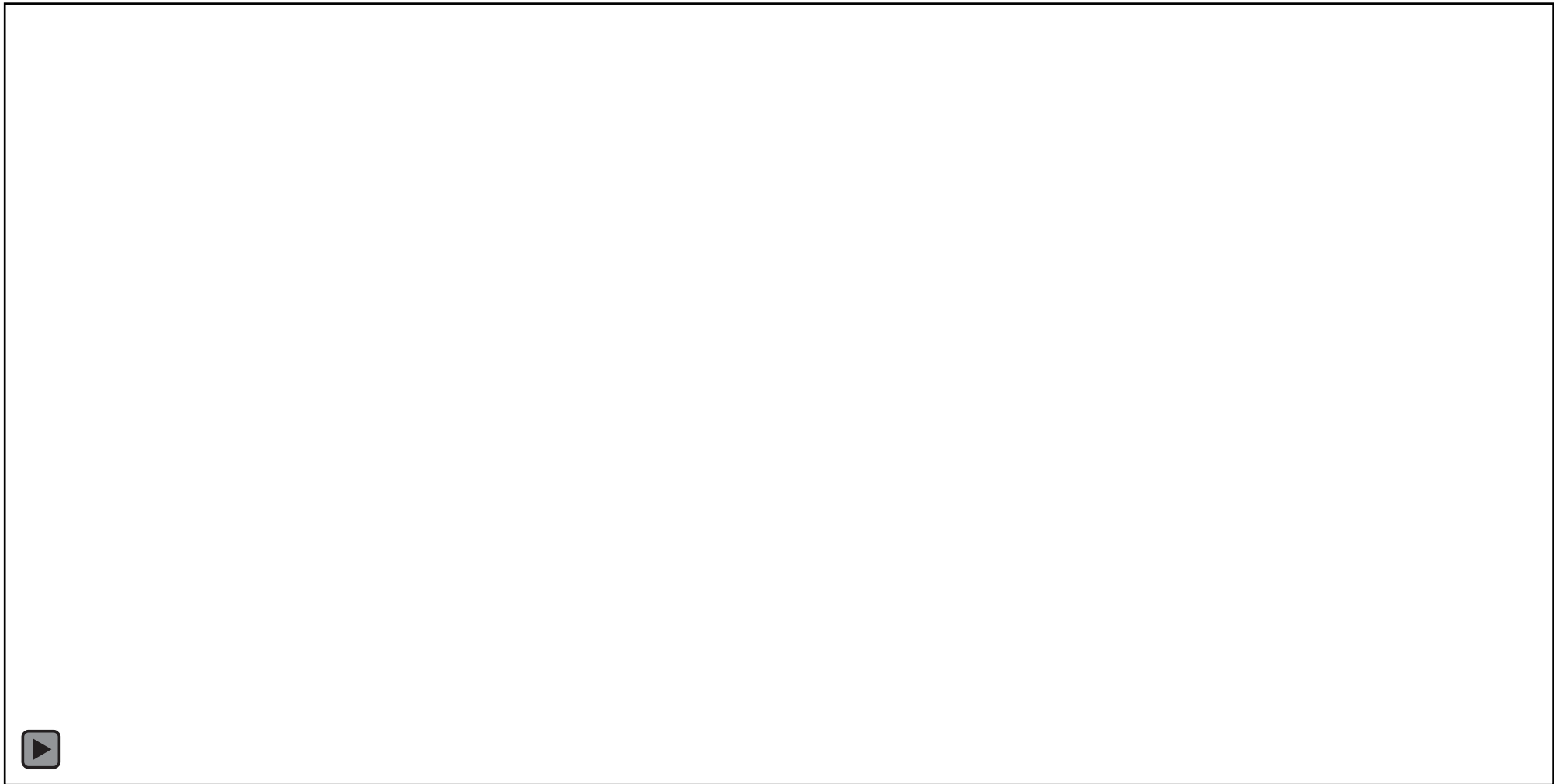
Marlene Damião

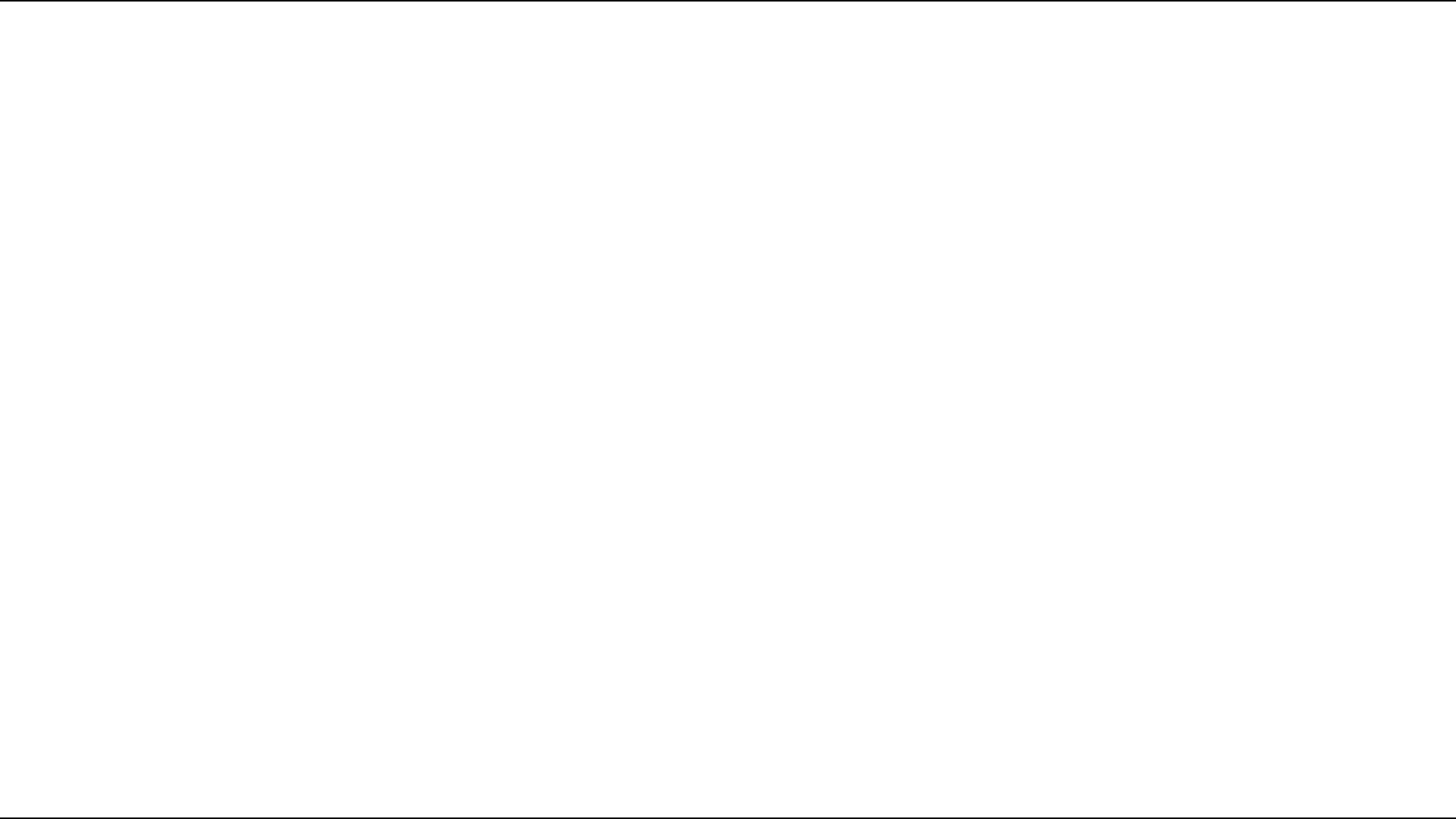
Azores Regional
Director of Tourism

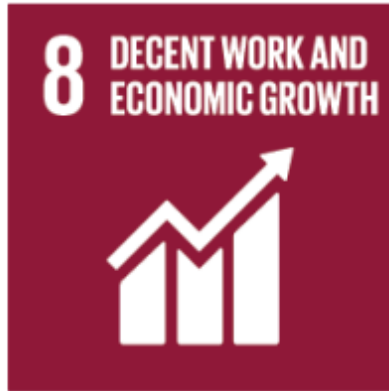
Azores – From whaling to whale watching















Thank you!!



Jerry Spooner
Director of Vanuatu
Department of Tourism



Vanuatu Sustainable Tourism Policy (2019-2030)

Supporting our
traditional economy



National Sustainable Development Plan (2016-2030)

Vanuatu Sustainable Tourism Policy (2019-2030)

New human centered policy recognizing that the traditional economy:

- is our source of resilience
- ensures access to customary land
- provides food security, housing, widespread employment, social security, biodiversity protection and ecological stability; traditional medicines, a source of social cohesion, inclusion and cultural reproduction.
- supports tourism assets! (culture, custom, environment, friendly people)

The traditional economy is **NOT** new thought, while many foreign investors look at our land for its economic value, Ni Vanuatu look at it for social security, wellbeing and happiness.



SUSTAINABLE ISLANDS TOURISM CONFERENCE



Theaas Statement of Intent Vanuatu, Palau & Cook Islands

*Tourism for the South Pacific **NOT** the South Pacific for Tourism!*





Rosa Harris
Director of Tourism of
Cayman Islands

Island and Marine Tourism

ROSA HARRIS

DIRECTOR OF TOURISM, CAYMAN ISLANDS

FRIDAY, DECEMBER 6 2019

ISLAND AND MARINE TOURISM – Cayman Islands

- NATURAL DISASTER PLANNING & MANAGEMENT
- MARKET DEVELOPMENT
- CAYMAN ISLANDS NATIONAL TOURISM PLAN 2019 - 2023

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Cayman Is.

Population: 68,000

Day visit: 1,900,000

Overnight: 500,000

Azores

Population: 243,000

Day visit: 132,000

Overnight: 2,560,000

Vanuatu

Population: 276,000

Day visit: 240,000

Overnight: 18,000



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Items guests should bring to an evacuation shelter:

- A change of clothing and sturdy, protective shoes
- Cash
- Drinking water for at least three days
(1-2 gallons per person/per day)
- Non-perishable food and drink for at least three days –
remember there are no cooking or refrigeration facilities
- Prescription medicine
- Personal ID, passports, tickets
- Rain gear, hat, sunglasses
- Sleeping bag, mat or blanket and pillow

EMERGENCY NUMBERS/IMPORTANT CONTACTS

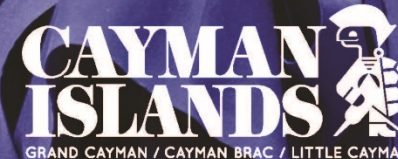
Grand Cayman Police/Fire/Hospital 911
Cayman Brac Police 911/948.0223
Cayman Brac Fire 911/948.1245 / 948.1293
Cayman Brac Hospital. 911/948.2243
Little Cayman Police 911/948.0100
Little Cayman Fire. 911/948.0011
Cayman Airways–Grand Cayman 949.2311
Cayman Airways–Cayman Brac 948.1211
Cayman Airways Express–Grand Cayman . . . 949.2311
Cayman Airways Express–Cayman Brac. . . . 948.1211
Cayman Airways Express–Little Cayman . . . 948.0144
Air Canada 1.881.422.7533
American Airlines 949.8156
British Airways 1.800.247.9297
Delta Air Lines 1.800.221.1212
JetBlue 1.881.538.2583
Island Air. 949.5252
United 1.800.231.0856
US Airways 1.800.622.1015
WestJet. 1.855.547.2451

Long-distance charges may apply for calls to some airlines listed.

www.caymanprepared.ky
www.gov.ky



A GUIDE TO HURRICANE SEASON IN THE CAYMAN ISLANDS





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