

Sustainable MICE Course

DAY	TIME	TOPIC	LEARNING GOALS
Day 1 11-Nov	18:30 – 20:00	Introduction to the GSTC and GSTC MICE Standard	Understand the roles of the GSTC and the GSTC Standards.
	20:15 – 21:45	GSTC MICE Standard Section A. best practices in sustainable tourism management approaches.	Become familiar with sustainability management principles and discuss best practices.
Day 2 12-Nov	18:30 – 20:00	GSTC MICE Standard Section B. Social and Economic Benefits	Learn about sustainability practices that effectively address the socioeconomic impacts of tourism.
	20:15 – 21:45	GSTC MICE Standard Section B. Social and Economic Benefits	Learn about sustainability practices that effectively address the socioeconomic impacts of tourism.
Day 3 13-Nov	18:30 – 20:00	GSTC MICE Standard Section C. Cultural Heritage	Learn about best practices on reducing negative impacts of tourism activities on local cultural heritage.
	20:15 – 21:45	GSTC MICE Standard Section D. Environmental Benefits and Impacts (part 1)	Learn about best practices on reducing footprint and positively contributing to conservation.
Day 4 14-Nov	18:30 – 20:00	GSTC MICE Standard Section D. Environmental Benefits and Impacts	Learn about best practices on reducing footprint and positively contributing to conservation.
	20:15 – 21:45	Breakout Group Sessions	A case project will be given by the trainers, and the groups will study how to organize a sustainable event.