

### ***GSTC Sustainable MICE Course***

	<b>TIME</b>	<b>TOPIC</b>	<b>LEARNING GOALS</b>
<b>Day 1 17.04.2025</b>	18:30 – 20:00	Introduction to GSTC and GSTC MICE Criteria.	Understand the roles of GSTC and the GSTC criteria
	20:00-21:30	GSTC MICE Criteria Section A: Sustainable tourism management & Best Practices in sustainable tourism management approaches	Become familiar with sustainable management principles and discuss the best practices from all over the world.
<b>Day 2 18.04.2025</b>	18:30 – 20:00	GSTC MICE Criteria Section B: Social and economic benefits	Learn about sustainable practices that effectively address the socioeconomic impacts of tourism.
	20:00-21:30	GSTC MICE Criteria Section B: Social and economic benefits	Learn about sustainable practices that effectively address the socioeconomic impacts of tourism.
<b>Day 3 21.04.2025</b>	18:30 – 20:00	GSTC MICE Criteria Section C: Cultural heritage	Learn about best practices on reducing negative impacts of tourism activities on local cultural heritage.
	20:00-21:30	GSTC MICE Criteria Section D: Environmental Benefits and Impacts (part 1)	Learn about best practices on reducing footprint and positively contributing to conservation.
<b>Day 4 22.04.2025</b>	18:30 – 20:00	GSTC MICE Criteria Section D (part 2) (continued)	Learn about best practices on reducing footprint and positively contributing to conservation.
	20:00-21:30	Breakout Group Session	A case project will be given by the trainers, and the groups will study how to organize a sustainable event.