



GSTC Accreditation Fee Schedule

version 4.0

March 2026

Document History

Version	Date of Approval	Description of Amendment
1.0	1 October 2023	First publication
1.1	31 October 2023	Edited in a new format, Changes in the name per fee type, Adding late payment fee calculation, Adding geographical scope extension application fee.
2.0	19 February 2024	Introduced new clauses and tables regarding the GSTC License Fee, Changed expression for time unit and added a note about the non-refundable provision for the application fee in Table 1, Elaborated on the description of GSTC Assessor's travel expenses, Changed page setup.
2.1	26 March 2024	The license fees, which were previously divided depending on whether they were certified by a CB in the EU, were combined into a single fee.
2.2	11 September 2024	Modified a note clarifying the timing of when the annual maintenance fee and license fee are applicable in relation to Destination Certification. Updated the document format and changed section numbers.
2.3	27 December 2024	The GSTC License Fee categories for Hotels/Accommodations outside Turkey have been updated from a bed-based system to a room-based system. A new "Micro" category has been introduced, and overall license fees have been reduced. The License Fee for certified entities based in Europe has been newly incorporated. Added clarity to the notes in Table 4. The license fee table (Tables 4 and 5) has been relocated to Section 6.
3.0	26 March 2025	Changes in the fee structure in Table 1 to accommodate the accreditation fee for certification bodies-Destination. Updated Annual Maintenance Fee applied to certification bodies certifying destinations. (Expanded and detailed Table 2) Introduced the GSTC License Fee for Destinations in Table 6. Changes in the fee calculation for travel time. Changes in the term ('Assurance Panel' to 'Accreditation Decision-Making Committee' and 'GSTC Criteria' to 'GSTC Standard'). Added clarity to the travel expenses.

Version	Date of Approval	Description of Amendment
4.0	1 March 2026	<p>Clarified the scope of coverage of the scope extension application fees in Table 1.</p> <p>Added applicability condition for reduced Accreditation Decision Fee in Table 1.</p> <p>Revised the Annual Maintenance Fee structure to accommodate the introduction of MICE and Attraction Certification in Table 2.</p> <p>Added provision on GSTC monitoring activities in NAB-collaborating countries, including direct charging of assessor fees to the CB (Clause 3.2.1).</p> <p>Revised Clause 3.3 to clarify the scope of AMF coverage and the charging of travel expenses for annual surveillance assessments.</p> <p>Removed Clause 4.2 concerning NAB fee reimbursement.</p> <p>Revised the AMF calculation ranges based on the number of issued certificates under the Tour Operator scope.</p> <p>Introduced the GSTC License Fee for Certified MICE and Attraction entities under Clause 6.</p> <p>Introduced a GSTC License Fee for Europe-based certified destinations.</p> <p>Made minor editorial and wording improvements for clarity and consistency.</p>

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Document Controls

This is version 4.0 of the GSTC Accreditation Fee Schedule, 2026.

This document takes effect upon publication unless a separate transition period is specified.

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1. Types of GSTC Accreditation Fees

- 1.1. Costs for acquiring and maintaining GSTC Accreditation are referred to as accreditation fees. The fees are divided into Application Fee, Assessment Fee, Accreditation Decision Fee, and Annual Maintenance Fee.
- 1.2. **Application Fee:** Fees for the administration and evaluation of any type of accreditation application, as specified in Table 1. This also includes the fee for technical scope extension for additional Reference Standards (GSTC Standard and GSTC-Recognized Standard), geographical scope extension, or the addition of an additional certification decision-making body.
- 1.3. **Assessment Fee:** Fees for GSTC Accreditation assessment services are based on the GSTC daily rate and cover various assessments, such as initial on-site assessments of the applicant Certification Body (CB), surveillance assessments, on-site assessments for technical scope extension, follow-up assessments, and the actual travel expenses.
- 1.4. **Accreditation Decision Fee:** Fees for the GSTC Accreditation Decision-Making Committee (ADMC)'s decision on granting, maintaining, extending, reducing, suspending, and withdrawing the accreditation.
- 1.5. **Annual Maintenance Fee:** Fees for GSTC's annual accreditation services to the accredited Certification Body (ACB), applicable to CBs that fulfill certain conditions in terms of certificate portfolio size.
- 1.6. GSTC shall charge the License Fees separately from the Accreditation Fees for ACBs, as shown in Tables 4~10. (See Clause 6.1.)

Table 1. GSTC Accreditation Fee

Accreditation fees	Charged for	Consist of	Amount (USD)
Application Fee (Industry)	Accreditation application	Base fee	\$4,000
	Additional certification decision-making body	Additional fee	\$4,000 each
	Additional scope of tourism activity	Additional fee	\$2,000 each
	Additional Reference Standard for certification	Additional fee	\$1,000 each (for standards other than the GSTC Standard)
Application Fee (Destination)	Accreditation application	Base fee	\$4,000
	Additional certification decision-making body	Additional fee	\$4,000 each
	Additional Reference Standard for certification	Additional fee	\$1,000 each (for standards other than the GSTC Standard)
<p>Notes</p> <ul style="list-style-type: none"> - The base fee for the application covers the accreditation of a single certification body for certifying one tourism activity (Hotel/Accommodation, Tour Operator, or Destination) against a single Reference Standard (GSTC Standard or GSTC-Recognized standard). - The application fee also applies to renewal accreditation applications. - Any extension to an additional certification decision-making body, reference standards, or geographical location requires an assessment. - If the application requires additional assessments, extra fees will be charged based on the GSTC daily rate, travel time, and expenses. 			
Scope Extension Application Fee	Additional tourism activity under the certification-Industry scope	Base fee	\$2,000 each
	Additional Reference Standard for certification	Base fee	\$1,000 each
	Additional geographical location	Base fee	\$500
	<p>Notes</p> <ul style="list-style-type: none"> - The scope extension application fee for using the GSTC Standard as a reference standard for certification is waived for now. However, GSTC will still carry out an administrative process, and if deemed necessary, an additional assessment may be conducted at the applicant's expense. 		
* Applicable only to the accredited certification bodies			

	<ul style="list-style-type: none"> - If a certification body accredited for one of the tourism activities under the Certification-Industry scope intends to apply for accreditation for Destination certification, it must submit a new accreditation application rather than a scope extension application. - The scope extension application fee includes the desk assessment. If any other type of assessment is required as part of the process, the corresponding assessment fee will be charged separately from the application fee, in accordance with the relevant provisions set out in this Fee Schedule. - The accreditation decision fee will also be charged separately. 		
Assessment Fee	Accreditation assessment	Base fee	\$850 per Labor-day
		Travel time and expenses	The fee will be determined after the actual travel happens.
	<p>Notes</p> <ul style="list-style-type: none"> - The GSTC Standard Daily Rate is US\$850. - The standard daily rate applies to any work, including but not limited to assessments, follow-up on nonconformities, complaint investigations, transfer of Accreditation, and/or review of organizational changes. - Travel time is charged at half the GSTC standard daily rate (US\$425) when the total round-trip travel time from the starting location to the site exceeds 4 hours. Idle time may be considered part of travel time. If the total travel time exceeds 12 hours, the full GSTC daily rate of US\$850 will apply. Expenses (transportation, accommodation, and meals) shall be charged to the CB based on actual costs incurred. 		
Accreditation Decision Fee	For decisions made by the GSTC Accreditation Decision-Making Committee (ADMC)	Base fee	\$2,000
		Additional fee	\$1,000
<p>Notes</p> <ul style="list-style-type: none"> - This fee is for decisions to grant, extend, re-accredit, reduce, suspend, or terminate the accreditation of a CB or to take any disciplinary measures. - If more than one decision process occurs simultaneously (allowing GSTC to make one submission), the fee for each additional decision is reduced to US\$1,000. It applies when the decisions are related and do not require a full review. 			
Annual Maintenance Fee (AMF)	Ongoing accreditation maintenance, including annual surveillance assessments	Refer to Table 2 below for details on fees applicable to each Tourism Activity.	

Table 2. Annual Maintenance Fee (AMF) Based on the Number of Certificates Issued

Tourism Activity	Range (Certified entities number)	Fee (USD)	
		Main scope (full fee)	Each additional scope (charged half of the main scope fee)
Industry <i>(Hotel/Accommodation, Tour Operator, MICE-Venue, MICE-Event Organizer, MICE-Event/Exhibition, and Attraction)</i>	Base Fee	\$500	\$500
	Range 1	\$6,500	\$3,250
	Range 2	\$8,000	\$4,000
	Range 3	\$11,000	\$5,500
	Range 4	\$15,000	\$7,500
	Range 5	\$20,000	\$10,000
Destination	Base Fee	\$500	
	Range 1	\$6,500	
	Range 2	\$8,000	
	Range 3	\$11,000	
	Range 4	\$15,000	
<p>Notes</p> <ul style="list-style-type: none"> - The AMF is determined by the number of GSTC certificates issued for each accredited Tourism Activity category: Industry (Hotel/Accommodation, Tour Operator, MICE-Venue, MICE-Event Organizer, MICE-Event/Exhibition, Attraction) or Destination. - If a CB is accredited for more than one 'Industry' tourism activity, the scope with the highest number of issued certificates will be considered the main scope. - If no certificates have been issued, a base fee of US\$500 applies to maintain the accreditation status. - For initial accreditation and renewal, the fee in Table 2 will be calculated on a daily basis from the accreditation or renewal effective date through December 31 of the same year. - The AMF covers the assessment fee for one assessor per scope. Travel and related expenses are excluded and shall be borne by the CB. <p>Notes for Annual Maintenance Fee for MICE accreditation</p> <ul style="list-style-type: none"> - For the purpose of calculating the AMF for the CB accredited under the MICE scope, the fee for each sub-scope (Venue, Event Organizer, and Event & Exhibition) is calculated separately. 			

Table 2-1. Certified Entity Ranges per Accredited Tourism Activity for AMF Calculation

Range	Hotel	TO	MICE (Venue)	MICE (E/O)	MICE (E/E)	Attraction	Destination
Base fee	0	0	0	0	0	0	0
Range 1	1-500	1-100	1-20	1-30	1-30	1-100	1-50
Range 2	501-2,000	101-200	21-50	31-75	31-75	101-200	51-100
Range 3	2,001-4,000	201-300	51-100	76-150	76-150	201-300	101-150
Range 4	4,001-6,000	301-400	101-150	151-250	151-250	301-400	151+
Range 5	6,001+	401+	150+	251+	251+	401+	-

Table 3. Sample scenarios for AMF

Scenario	Hotel	TO	MICE (Venue)	MICE (E/O)	MICE (E/E)	Attraction	AMF Total
CB certified - 188 hotels	\$6,500	-	-	-	-	-	\$6,500
CB certified - 900 hotels - 40 TOs	\$8,000	\$3,250	-	-	-	-	\$11,250
CB certified - 2500 hotels - 400 TOs - 10 Venues	\$11,000	\$7,500	\$3,250	-	-	-	\$21,750
CB certified - 250 hotels - 450 TOs - 35 Venues - 10 EOs	\$3,250	\$20,000	\$4,000	\$3,250	-	-	\$30,500
CB certified - 1500 hotels - 50 TOs - 10 E/Es - 250 Attractions	\$8,000	\$3,250	-	-	\$3,250	\$5,500	\$20,000

2. Details of Application Fee and Assessment Fee

2.1. GSTC reserves the right to request that the fees during the application phase be paid in advance by an applicant CB before GSTC commences any accreditation activities. The fees are consolidated upon completion of the services and invoiced or reimbursed accordingly.

2.2. Application Fee

2.2.1. The applicant CB shall pay the application fee as invoiced upon submission of the application. If the fee is not paid, the application shall be rejected. Payment is required within 30 days of the invoice issue date.

2.2.2. The application fee is non-refundable once the application has been accepted.

2.2.3. GSTC reserves the right to charge for further investigations/due diligence reviews if additional business risks are identified at the application stage. Budgets for these additional investigations will be sent to the CB in advance.

2.2.4. The Application Fee does not cover assessment activities and the Accreditation Decision Fee.

2.3. Daily Rate and Conditions for Assessment Activities

2.3.1. The GSTC standard daily rate is US\$850.

2.3.2. The standard daily rate applies to any work, including, but not limited to, assessments, follow-up on nonconformities, complaint investigations, transfer of Accreditation, and/or review of organizational changes.

2.3.3. If the onsite assessment activity exceeds 12 hours, GSTC shall invoice the CB for 1.5 days.

2.3.4. The minimum invoicing time unit is 0.5 days. The minimum onsite assessment duration is 1.0 day.

2.4. Travel Time and Expenses

- 2.4.1. Travel time is charged at half the GSTC standard daily rate (US\$425) when the total round-trip travel time from the starting location to the site exceeds 4 hours. Idle time may be included under travel time. If the total travel time exceeds 12 hours, the full GSTC daily rate of US\$850 will apply. Expenses (transportation, accommodation, meals) shall be charged to the CB based on actual costs incurred.
 - 2.4.2. GSTC shall issue the invoices related to travel and other related expenses to the CB upon receipt of the expenses from the GSTC assessor.
 - 2.4.3. Travel expenses for the office assessment and witness assessment for each technical scope, along with the assessment fee, are charged to the CB.
 - 2.4.4. If an additional assessment, separate from the assessments during the initial accreditation process or annual surveillance assessments, is conducted as required, the assessor's travel expenses shall be charged to the CB.
- 2.5. Accreditation Decision Fee
- 2.5.1. The fee for decisions to grant, extend, re-accredit, reduce, suspend, or terminate the Accreditation of a CB or to take any disciplinary measures is US\$2,000.
 - 2.5.2. If more than one decision process occurs simultaneously (allowing the GSTC Accreditation Decision-Making Committee (ADMC) to make a single submission), the fee for each additional decision is reduced to US\$1,000.
 - 2.5.3. The Accreditation Decision Fee will be charged upon the completion of all assessment activities.
- 2.6. Nonconformity (NC) Follow-Up & Complaints/Appeals Handling Fee
- 2.6.1. As part of the assessment process, GSTC shall review the CB's response to the NCs raised during any GSTC assessment. This review shall be

charged to the CB based on the actual time invested by the GSTC assessor.

2.6.2. GSTC reserves the right to conduct onsite verification assessments to review the status of open NCs. The CB shall cover all costs related to this verification.

2.6.3. Complaint/Appeal investigations related to GSTC processes shall be charged using the standard daily rate. For further information, please refer to the GSTC Grievance Procedure for Accreditation.

2.6.4. Opportunities for Improvement (OFIs) will only be evaluated if the CB specifically requests them, which implies additional charges.

2.7. Extended Assessment Team

2.7.1. GSTC reserves the right to contract with technical experts, translators, or other experts as required to supplement the Assessment Team. The CB shall be invoiced for the direct costs incurred by these parties.

3. Annual Maintenance Fee (AMF)

3.1. The AMF covers all regular GSTC accreditation services needed to ensure the necessary oversight by GSTC, including various assurance activities such as annual planned assessments, integrity investigations, transaction verification, and other activities as designed by GSTC.

3.2. Regarding performance issues, GSTC reserves the right to add additional assurance activities, such as additional witness assessments, client-level compliance assessments, or any other oversight or integrity intervention activities that the AMF does not cover. GSTC shall inform the CB of these measures in advance.

3.2.1. GSTC, as the scheme owner in the country where GSTC collaborates with the National Accreditation Body (NAB), may conduct monitoring activities of the CB in the country. This will be done either by participating in the NAB's assessments or by organizing a separate

monitoring of the CB. The fee for one assessor will be directly charged to the CB.

3.3. The AMF covers the assessment fee for one GSTC Assessor conducting the annual surveillance assessment. Travel and related expenses are excluded and shall be borne by the CB.

3.3.1. Where the outcome of the annual surveillance assessment necessitates one or more additional assessments, the associated assessment fees and related travel expenses shall be borne by the CB.

3.4. The AMF is calculated based on *the number of GSTC certificates issued for each accredited Tourism Activity category*, as shown in Table 1.

3.5. GSTC reserves the right to modify and adjust the total AMF if deemed necessary based on the CB performance review. Any adjustments shall be made through mutual agreement and communicated with each CB individually.

3.6. The AMF is invoiced in January and payable in one lump sum within 30 days, or, as agreed with the CB, in two payments per year due on 15 February and 15 August. If either payment is delayed, the full remaining amount immediately becomes due.

4. Fee for GSTC Endorsed National Accreditation Body

4.1. Fees for accreditation services provided by the GSTC-endorsed National Accreditation Body (NAB) will be communicated separately by the NAB to the relevant certification bodies.

5. Payment of Accreditation Fee

5.1. Should a CB cancel or reschedule an assessment within 14 calendar days prior to the mutually agreed date, the CB shall be:

5.1.1. Invoiced for the total number of preparation and onsite days scheduled by the GSTC assessor at half the standard daily rate.

- 5.1.2. Invoiced for any non-refundable or actual travel and accommodation expenses incurred by GSTC before the cancellation.
- 5.2. GSTC reserves the right to cancel or reschedule any scheduled assessment activity in necessary circumstances. In this case, GSTC will be responsible for its own costs associated with the cancellation. GSTC does not accept any liability for any cost incurred by the CB in relation to the cancellation or rescheduling of an assessment by GSTC.
- 5.3. Fees outlined in the GSTC Accreditation Fee Schedule do not include Value Added Tax (VAT) or other duties or taxes. Any VAT or other duties or taxes payable with respect to such sums shall be payable in addition to such sums.
- 5.4. Payment of any invoice is due within 30 days of the invoice issue date.
- 5.5. If a CB cannot pay the accreditation fee within the due date of payment, the CB must request GSTC for late payment in writing, stating the reason and due date of payment before the due date. The maximum duration of delayed payment cannot exceed four months.
- 5.6. GSTC shall charge a fee for late payments. When a request for a late payment is received, GSTC will review it and notify the CB in writing of the approval and the deadline for the late fee calculation. The CB shall pay the outstanding balance and the late fee notified by the deadline.
 - 5.6.1. The penalty for late payment shall be an interest of 2% per annum on the overdue amount for the period unpaid. When an applicant or accredited CB has not paid the accreditation fee by the due date or has requested it for an unjustifiable reason or with an unreasonable delay, GSTC may take necessary action(s).
 - 5.6.2. If payment has not been received within 10 days of the original due date, a notification will be sent to the CB informing them that they are on financial probation. A certification body on financial probation may not:
 - apply for or continue with a scope accreditation extension,
 - continue with the accreditation application process,

- receive a GSTC certificate for initial accreditation, or
- apply for additional GSTC programs.

5.7. While on financial probation, a CB can continue to operate GSTC-accredited programs. However, GSTC can directly suspend a CB's accreditation if an invoice and the related interest accumulated remain unpaid for 120 calendar days after the invoice date, as described in the GSTC Accreditation Procedure Clause 23.9.7.

5.8. GSTC reserves the right to adjust the GSTC Fee Schedule and will provide CBs with formal notification three (3) months before any changes to the published GSTC Fee Schedule. Reasons for a change can be, but are not limited to, inflation adjustments to account for increased travel and overall service costs. GSTC will adjust the fees every 3 years or more frequently, based on the relevant inflation datasets provided by the World Bank.

6. GSTC License Fee

6.1. As outlined in Tables 4~10, the GSTC License Fee for each certified entity or destination will be charged separately from the AMF, as specified in the Certification Body Licensing Agreement (CBLA).

6.1.1. Certificates issued by GSTC-accredited certification bodies, whether for the GSTC Standard or a GSTC Recognized Standard within the accreditation scope, shall require the payment of the GSTC License Fee.

Note: Please refer to the GSTC Licensing Agreement for comprehensive guidelines and information about the License Fee beyond what is outlined in this document.

Table 4. GSTC License Fee for Hotel/Accommodation

License Fee for Certified Hotel/Accommodation - General		
Category	Number of <u>Rooms</u>	Annual License Fee (USD)
Large	Greater than 300	\$100
Medium	101-300	\$75
Small	21-100	\$50

Micro	20 or less	\$30
License Fee for Certified Hotel/Accommodation in Europe		
Category	Number of <u>Rooms</u>	Annual License Fee (USD)
Large	Greater than 300	\$200
Medium	101-300	\$150
Small	21-100	\$100
Micro	20 or less	\$75
License Fee for Certified Hotel/Accommodation in Türkiye		
Category	Number of <u>Beds</u>	Annual License Fee (USD)
Large	500 and Greater	\$75
Medium	101-499	\$50
Small	100 or less	\$30
<p>Note</p> <ul style="list-style-type: none"> - Europe refers to the EA (European co-operation for Accreditation) member countries. - In cases where multiple guests can stay simultaneously in a single accommodation facility, such as tents, caravans, campsites, or shared lodgings, the capacity can be based on the number of the smallest functional accommodation unit (e.g., a single tent or a designated space for a caravan) rather than the number of beds or rooms. - The number of beds, units, rooms, or anything in this regard shall be determined according to the official documentation, such as a business license or equivalent, or any other reliable source of information, as applicable under the circumstances. 		

Table 5. GSTC License Fee for Tour Operator

License Fee for Certified Tour Operator - General		
Category	Annual turnover	Annual License Fee (USD)
Large	Over \$50 million	\$300
Medium	\$10 to \$50 million	\$200
Small	Less than \$10 million	\$100
License Fee for Certified Tour Operator in Europe		
Category	Annual turnover	Annual License Fee (USD)
Large	Over \$50 million	\$400
Medium	\$10 to \$50 million	\$300

Small	Less than \$10 million	\$200
<p>Note</p> <ul style="list-style-type: none"> - Europe refers to the EA (European co-operation for Accreditation) member countries. - Turnover refers to the Certified Tour Operator's annual gross revenue from the previous financial year, including all services provided under the operator's brand. - The scope of revenue includes revenue directly attributable to the Certified Tour Operator, excluding revenue generated by external businesses not under the tour operator's direct operational control. - GSTC can request audited financial statements, tax returns, or commission and revenue breakdown reports to verify the claimed turnover. 		

Table 6. GSTC License Fee for MICE-Venue

License Fee for Certified MICE-Venue		
Category	Gross Indoor Exhibition Space	Annual License Fee (USD)
Mega	100,000 m ² or more	\$3,500
Large	50,000 m ² to less than 100,000 m ²	\$2,000
Medium	15,000 m ² to less than 50,000 m ²	\$1,200
Small	2,500 m ² to less than 15,000 m ²	\$800
Micro	Less than 2,500 m ²	\$300
License Fee for Certified MICE-Venue in Europe		
Category	Gross Indoor Exhibition Space	Annual License Fee (USD)
Mega	100,000 m ² or more	\$4,100
Large	50,000 m ² to less than 100,000 m ²	\$2,400
Medium	15,000 m ² to less than 50,000 m ²	\$1,400
Small	2,500 m ² to less than 15,000 m ²	\$950
Micro	Less than 2,500 m ²	\$350
<p>Note</p> <ul style="list-style-type: none"> - Europe refers to the EA (European co-operation for Accreditation) member countries. - Gross indoor exhibition space refers to the total indoor exhibition area available for events, including all halls and connected exhibition spaces. 		

Table 7. GSTC License Fee for MICE-Event Organizer

License Fee for Certified MICE-Event Organizer		
Category	Annual Turnover	Annual License Fee (USD)
Mega	\$500 million or more	\$3,000
Large	\$100 million to less than \$500 million	\$2,000
Medium	\$20 million to less than \$100 million	\$800
Small	\$5 million to less than \$20 million	\$300
Micro	Less than \$5 million	\$100

License Fee for Certified MICE-Event Organizer in Europe		
Category	Annual Turnover	Annual License Fee (USD)
Mega	\$500 million or more	\$3,500
Large	\$100 million to less than \$500 million	\$2,400
Medium	\$20 million to less than \$100 million	\$950
Small	\$5 million to less than \$20 million	\$350
Micro	Less than \$5 million	\$150

Note

- **Europe** refers to the [EA](#) (European co-operation for Accreditation) member countries.
- **Turnover** refers to the annual gross revenue generated by the Certified Event Organizer in the previous financial year, including revenue derived from events and related services delivered under the organizer's brand.
- The scope of revenue includes revenue directly attributable to the Certified Event Organizer, excluding revenue generated by third-party entities or external businesses not under the organizer's direct operational control.
- GSTC may request audited financial statements, tax returns, or detailed revenue and commission breakdowns to verify the declared turnover.

Table 8. GSTC License Fee for MICE-Event & Exhibition

License Fee for Certified MICE-Event&Exhibition		
Category	Number of Annual Attendees	Annual License Fee (USD)
Mega	50,000 or more	\$3,000
Large	10,000 to less than 50,000	\$2,000

Medium	5,000 to less than 10,000	\$800
Small	500 to less than 5,000	\$300
Micro	Less than 500	\$100
License Fee for Certified MICE-Event&Exhibition in Europe		
Category	Number of Annual Attendees	Annual License Fee (USD)
Mega	50,000 attendees or more	\$3,500
Large	10,000 to less than 50,000 attendees	\$2,400
Medium	5,000 to less than 10,000 attendees	\$950
Small	500 to less than 5,000 attendees	\$350
Micro	Less than 500 attendees	\$150
<p><i>Note</i></p> <ul style="list-style-type: none"> - Europe refers to the EA (European co-operation for Accreditation) member countries. - The number of annual attendees refers to the total number of attendees at events or exhibitions organized or managed by the Certified Event & Exhibition entity in a given year. - For the purpose of license fee calculation, the annual attendee number should be determined using reliable, verifiable records, such as official event statistics, ticketing and registration systems, attendance reports, or other documented data sources maintained by the organizer or venue operator. - The data used for license fee calculation should correspond to the previous year. If such data is not available at the time of fee calculation, data from two years prior may be used, together with a reasonable estimate of the following year. 		

Table 9. GSTC License Fee for Attractions

License Fee for Certified Attraction		
Category	Number of Annual Visitors	Annual License Fee (USD)
Mega	1,000,000 or more	\$2,500
Large	500,000 to less than 1,000,000	\$800
Medium	100,000 to less than 500,000	\$500
Small	25,000 to less than 100,000	\$300
Micro	Less than 25,000	\$100
License Fee for Certified Attraction in Europe		
Category	Number of Annual Visitors	Annual License Fee (USD)

Mega	1,000,000 or more	\$3,000
Large	500,000 to less than 1,000,000	\$950
Medium	100,000 to less than 500,000	\$600
Small	25,000 to less than 100,000	\$350
Micro	Less than 25,000	\$150

Note

- **Europe** refers to the [EA](#) (European co-operation for Accreditation) member countries.
- **The number of annual visitors** is the total number of visitors to the Certified Attraction in a given year.
- For the purpose of license fee calculation, the number of annual visitors should be determined based on official or verifiable records, such as statistics published by relevant public authorities, ticketing systems, entrance counts, or other documented visitor records maintained by the attraction operator.
- The data used for license fee calculation should correspond to the previous year. If such data is not available at the time of fee calculation, data from two years prior may be used, together with a reasonable estimate of the following year.

Table 10. GSTC License Fee for Destinations

License Fee for Certified Destination		
Category	Number of Annual Visitors	Annual License Fee (USD)
Mega	10 million or more, regardless of the destination's population	\$3,000
Large	3 million to less than 10 million, regardless of the destination's population	\$2,000
Medium	1 million to less than 3 million, regardless of the destination's population	\$750
Small	Less than 1 million, with a population of up to 300,000	\$500
License Fee for Certified Destination in Europe		
Category	Number of Annual Visitors	Annual License Fee (USD)
Mega	10 million or more, regardless of the destination's population	\$3,000
Large	3 million to less than 10 million, regardless of the destination's population	\$2,200
Medium	1 million to less than 3 million,	\$850

	regardless of the destination's population	
Small	Less than 1 million, with a population of up to 300,000	\$600

Note

- **For destinations certified before April 1, 2025, the license fee will apply starting April 1, 2027.**
- **For newly certified destinations (since April 1, 2025), the license fee will take effect on April 1, 2026.**
- **Europe** refers to the [EA](#) (European co-operation for Accreditation) member countries.
- **The number of annual visitors** refers to the total number of visitors to a destination in a given year. For license fee calculations, the destination's visitor volume should be determined based on official statistics published by national authorities and local governments.
- The data used (For license fee calculation) should correspond to the previous year. If this data is not available when calculating the fee, data from two years ago can be used with an estimated projection for the following year.