The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance. The main title is centered in the middle of the slide.

STEWARDSHIP STRATEGIES – ACTION PLANNING

M. NTANA

BOTSWANA TOURISM ORGANISATION

LESSONS FROM LOCAL PROJECTS

- Sustainable shoreline strategy – twinning project between Chobe District Council (Botswana) & Vanersborg Municipality (Sweden)
- Transboundary tourism product development – KAZA TFCA (facilitating tourism across borders)
- Integrated land-use planning – Chobe district
- Development of a shared code of conduct for a shared water resource
- Tourism policy – high value, low volume in eco sensitive areas

PARTNERSHIP APPROACH



PROJECT OBJECTIVE

build networks



collect and
spread
knowledge



“MOBILIZATION OF STAKEHOLDERS AND COMMUNITY IN
CAPACITY BUILDING AND **STRATEGY FORMULATION** FOR
IMPROVED AND SUSTAINABLE UTILIZATION OF SHORELINE
AREAS FOR LOCAL DEVELOPMENT”

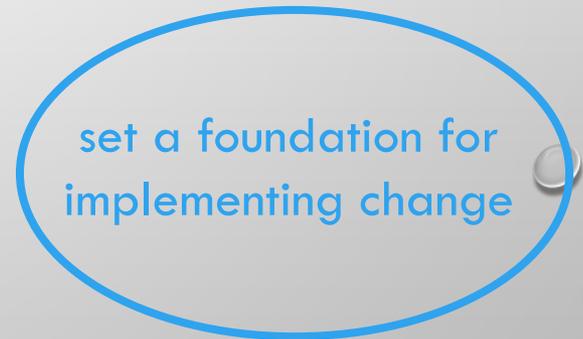
develop
ideas



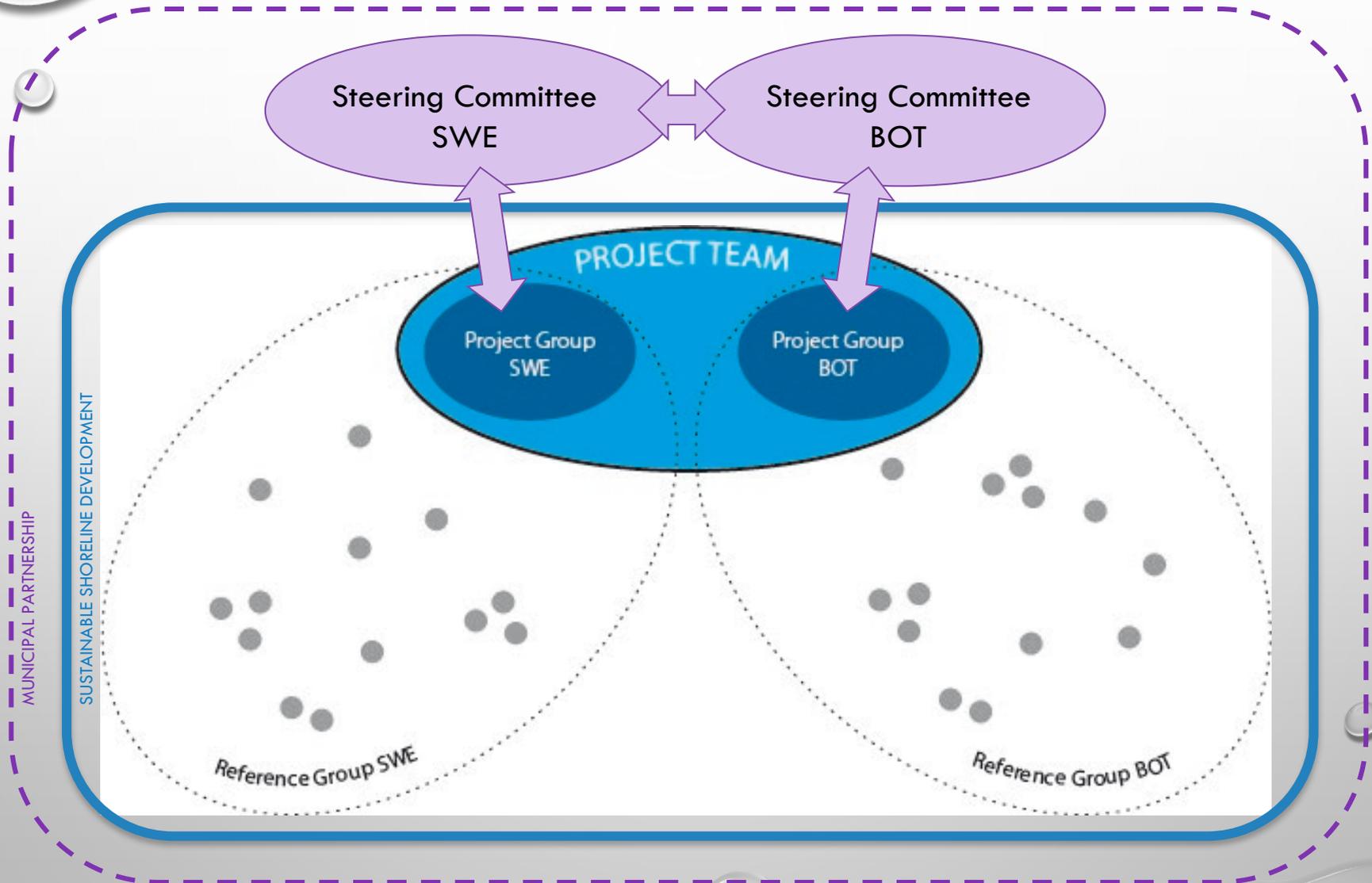
formulate
strategies



set a foundation for
implementing change



Project organisation





Referensgruppen - Vanersborg

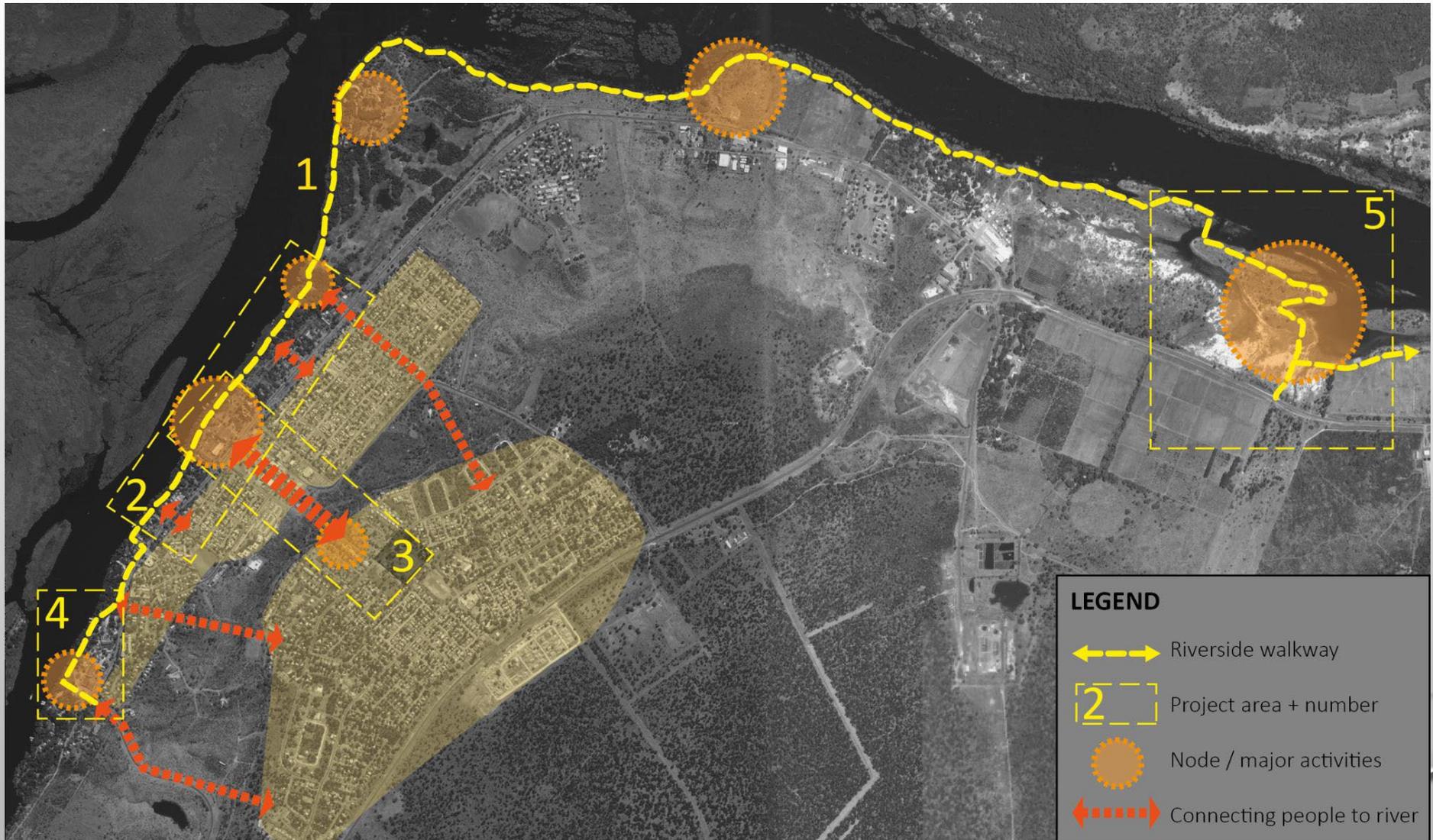




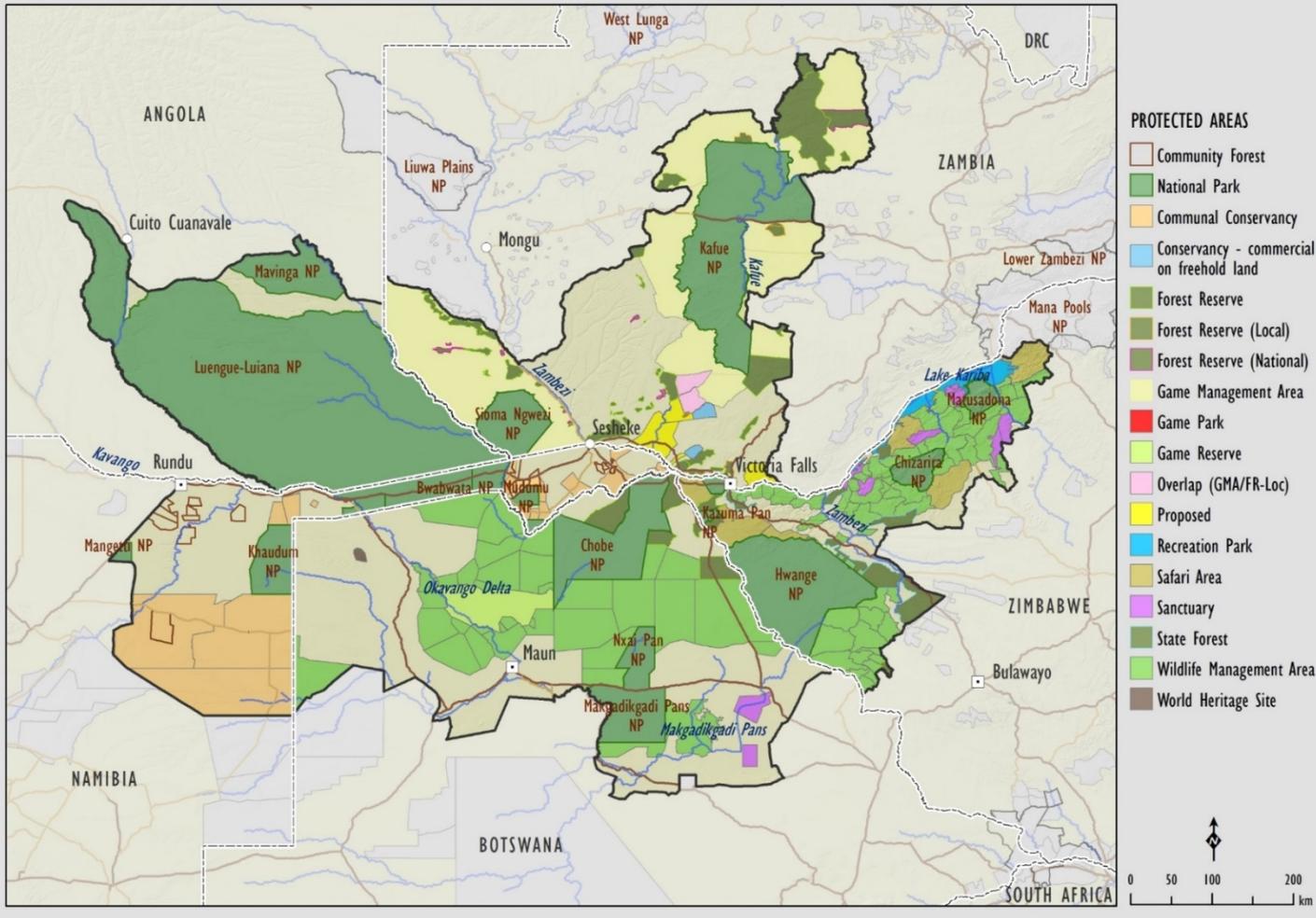
Reference Group Meeting - Chobe



OVERVIEW OF PROPOSALS



KAZA TFCA



Size: Largest TFCA
Area 520,000 Km²

Features: 20 National Parks
85 Forest Reserve
22 Conservancies
11 Sanctuaries
103 WMA

Uses: 371,394 WM
148,520 Agriculture
520,000 Km² Tourism

Population: 2,677,086
Density: 5.15 pp Km²
Population Growth: 2%

OPPORTUNITIES

- Establishment of Destination Management Committees
- Development of Destination Management Strategy – align or mainstream
- Re-engineering the CBNRM model
- Enabling policies – tourism and LED (consider “gateways communities”)
- Applying the “triple bottom line” principle for SD
 - Optimal use of NRs, maintain ecosystems & conserve biodiversity
 - Respect socio-cultural authenticity, conserve built & living cultural heritage..
 - Ensure long-term socioeconomic benefits, fair distribution to all community stakeholders..