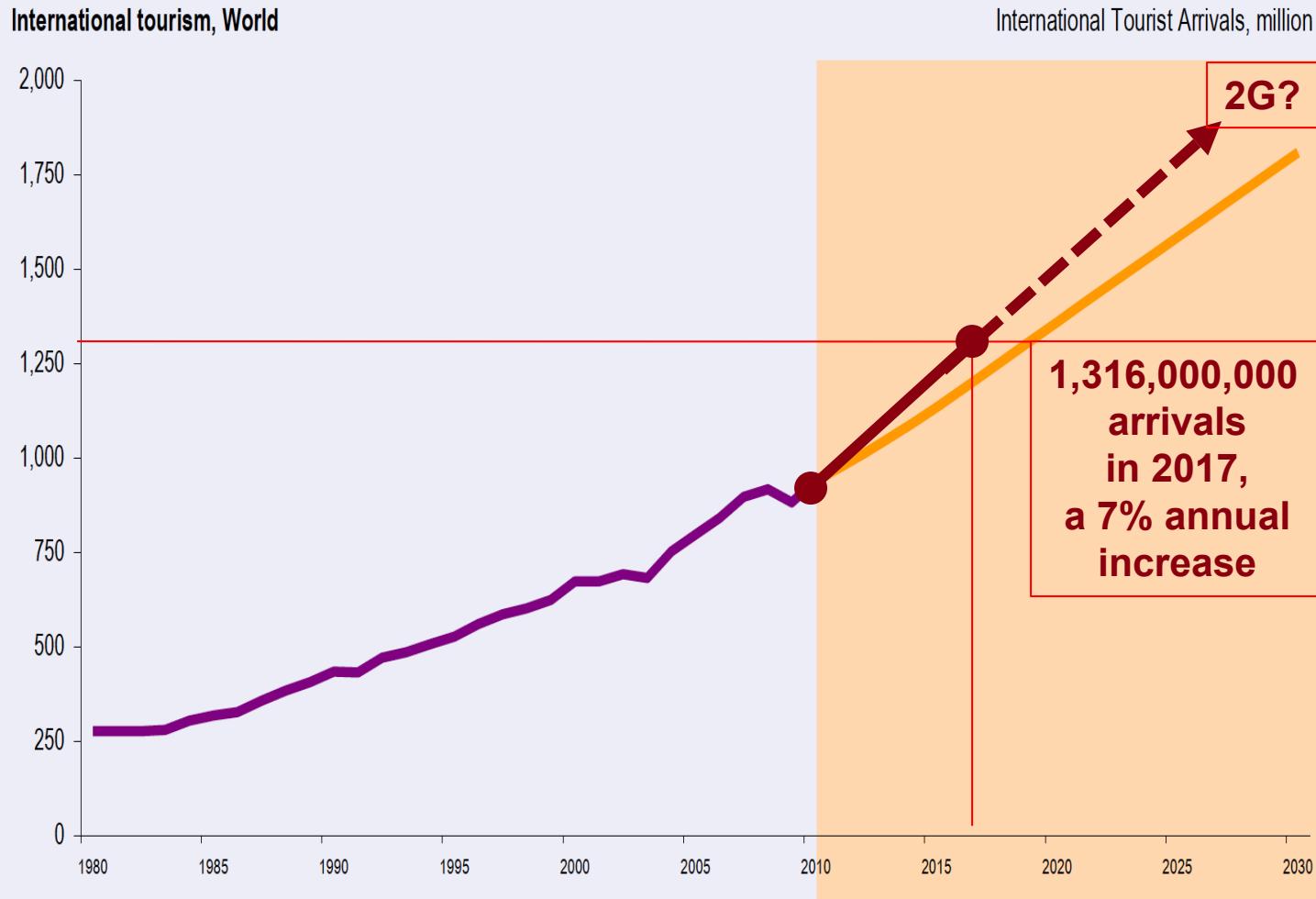


International tourist arrivals to reach 1.8 billion by 2030

—Forecast by UNWTO in 2011



source: World Tourism Organization (UNWTO) ©



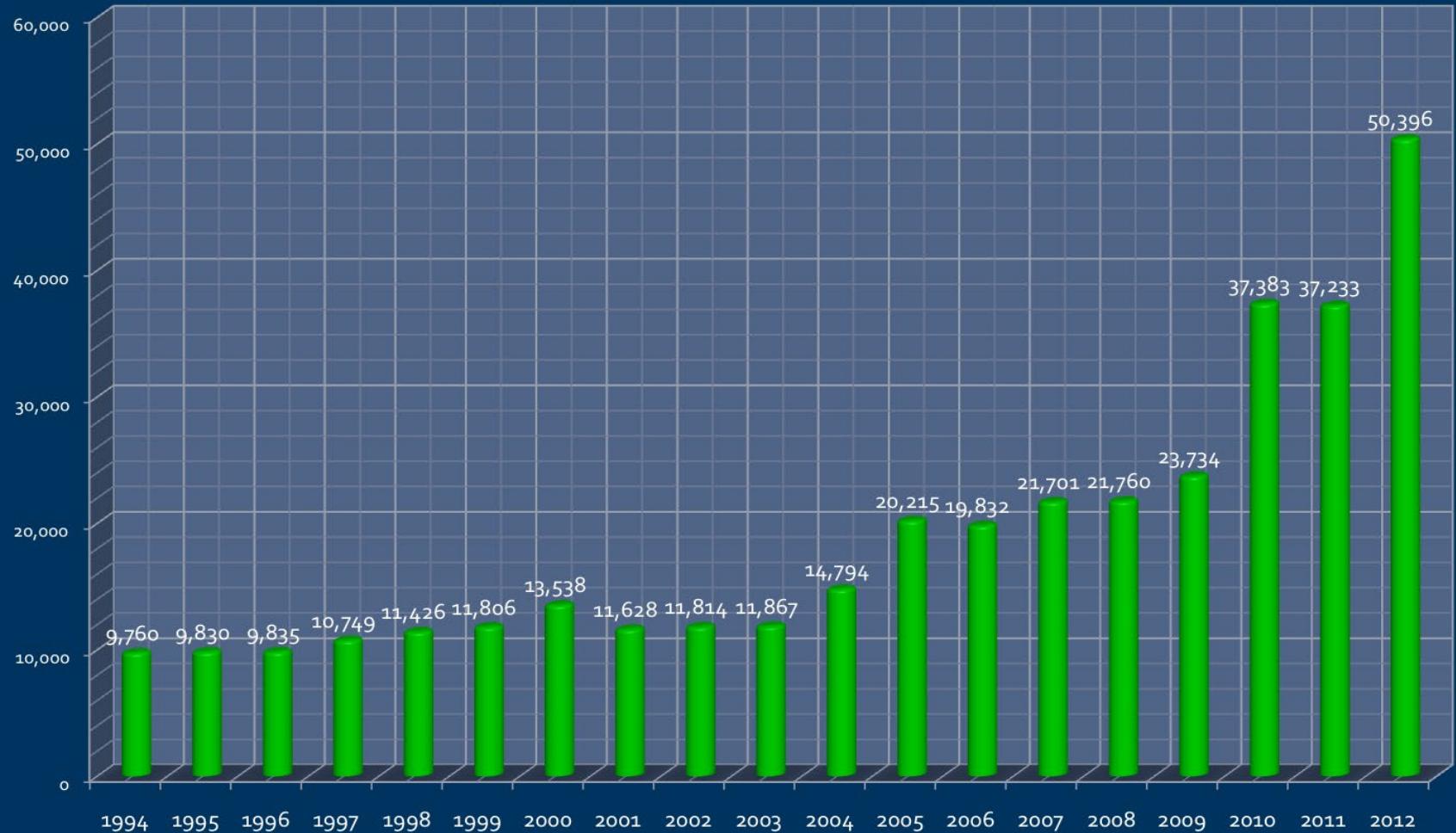
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FILIPINO AD CAMPAIGN



Tourist arrivals at El Nido, Palawan, Philippines 1994-2012

Courtesy, El Nido Tourism Office



Tourist boats pack into an El Nido lagoon



Tourist arrivals at El Nido, Palawan, Philippines since 2012

126,000
visitors

Courtesy, El Nido Tourism Office



28 Jan. 2018:

BusinessMirror

News

DENR to regulate tourism in El Nido, Palawan to prevent another ‘Boracay’

By **Jonathan L. Mayuga** - January 28, 2018

TO prevent the problems besetting Boracay from being repeated in El Nido, Palawan, the Department of Environment and Natural Resources (DENR) is now taking a proactive approach before environmental problems become unmanageable.

In a press statement, Environment Secretary Roy A. Cimatu said he wants to implement policies to help minimize the negative impact of tourism in El Nido.



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Destination stewardship council: Suggested structure

